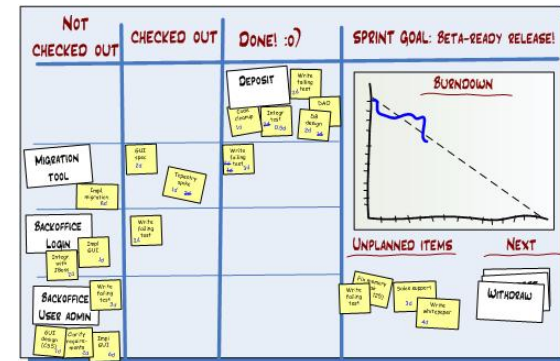


# Scrum intro

## 1. Create Name Tag



## 2. In groups of three, discuss what you know about agile and Scrum



### Copyright notice:

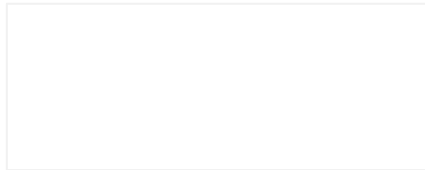
Feel free to use these slides & pictures as you wish, but please leave my name and the Crisp logo somewhere on the slide

**Mikael Brodd**

# About me



Vår vision är ett samhälle där alla vill göra rätt för sig



- 20 years being Developer/SW-Architect
- Team coach/Agile coach
- Teacher
- [mikael.brodd@crisp.se](mailto:mikael.brodd@crisp.se)
- [www.crisp.se/mikaelbrodd](http://www.crisp.se/mikaelbrodd)
- @mibrodd



# Working agreement

- **Phone/SMS**
- **E-mail/other computer stuff**
- **Lunch**



# Working agreement

DOKUMENTERAR  
TEKNISK SKULD I FORM  
AV EN "JIRA"

MÄNGDEN  
ESTIMERADE STORIES  
I BACKLOGGEN SKA  
VARA UNGEFÄR  
 $1,5 * \text{SWIFTVELOCITY}$

REFERERA  
TILL KOD I  
VÅRA TASKS

AKUTA BUGGAR  
BEHANDLAS ALLTID  
FÖRST MED EN  
15 MINUTERS  
BRAINSTORM

VI PUSAR SÅ  
OFTA SOM MÖJLIGT  
FÖR ATT UNDVIKA  
PROBLEM OM  
NÅGON ÄR BORTA

PARPROGRAMMERAR SÅ  
OFTA SOM MÖJLIGT -  
MEN BÄTTRE ATT JOBBA  
ENSAM IBLAND

REFINEMENT  
VARJE  
VECKA

MÖTEN ÄR  
MAX 1 TIMME  
UTAN PAUS

DAILY  
STANDUP  
9:15

MÄTA  
VELOCITY

MÄTA  
DAGLIG KÄNSLA

EFTER DAILY  
SCRUM, GÅ GENOM  
1 "KONSTIGHET"  
FÖR ATT SPRIDA  
KUNSKAP SÅ ATT DET  
INTE ÄR EN KONSTIGHET  
LÄNGRE

Små  
stories



# Good to know before we start

- **Slides [www.crisp.se/scania](http://www.crisp.se/scania)**
- **Disclaimer!**

# Vision for this course

## Understand the basics of Scrum.

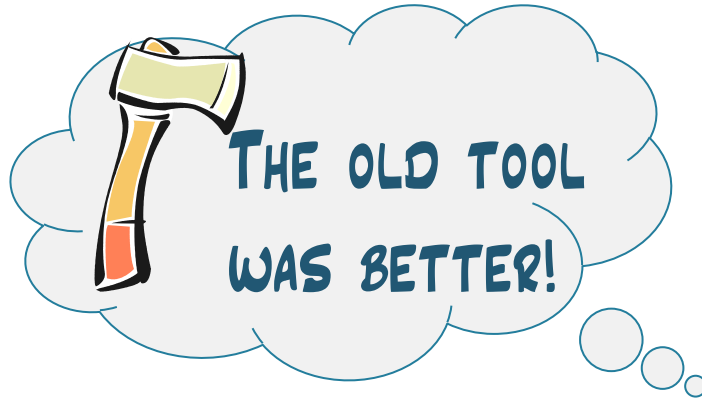


# Hopes, questions and expectations

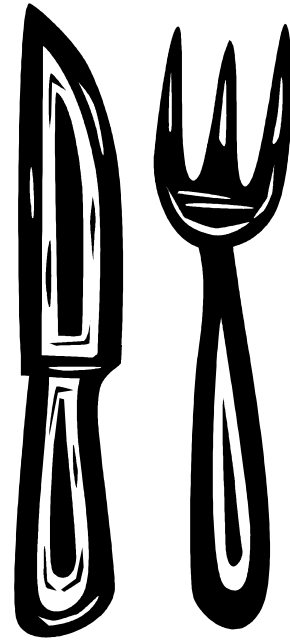
- **Take two minutes to write down on post-it notes**
  - Hopes and wishes about this Course
  - Questions you want to have answered
- **One item per post-it**



# Any tool can be misused



Compare tools for understanding, not judgement



Don't blame the tool!





# Roots of Agile

# Agile Manifesto

[www.agilemanifesto.org](http://www.agilemanifesto.org)

We are uncovering better ways of developing software by doing it and helping others do it.

Feb 11-13, 2001

Snowbird ski resort, Utah

Kent Beck  
Mike Beedle  
Arie van Bennekum  
Alistair Cockburn  
Ward Cunningham  
Martin Fowler  
James Grenning  
Jim Highsmith  
Andrew Hunt

Ron Jeffries  
Jon Kern  
Brian Marick  
Robert C. Martin  
Steve Mellor  
Ken Schwaber  
Jeff Sutherland  
Dave Thomas



# Agile Manifesto

[www.agilemanifesto.org](http://www.agilemanifesto.org)

We are uncovering better ways of developing software by doing it and helping others do it.  
Through this work we have come to value:

**Individuals and interactions** over **processes and tools**

Individer och interaktioner framför processer och verktyg

**Working software** over **comprehensive documentation**

Fungerande programvara framför omfattande dokumentation

**Customer collaboration** over **contract negotiation**

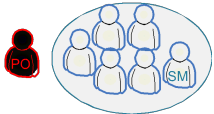
Kundsamarbete framför kontraktsförhandling

**Responding to change** over **following a plan**

Anpassning till förändring framför att följa en plan

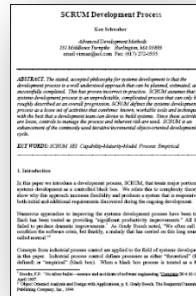
That is, while there is value in the items on the right, we value the items on the left more.

# History



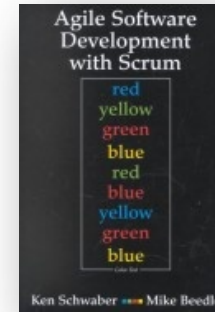
**1993**

First Scrum team formed by Jeff Sutherland at Easel Corp.



**1998**

"Scrum, a pattern language for hyperproductive software development" published by Ken, Jeff, et al.

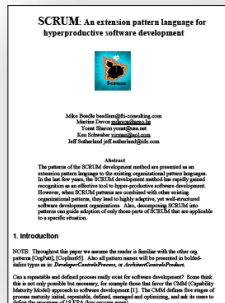


**2001**

"Agile Software Development with Scrum" published by Ken Schwaber and Mike Beedle.

**1996**

"Scrum Development Process" published by Ken Schwaber.



**2001**

Agile manifesto creation





# The Scrum Guide

The Definitive Guide to Scrum:  
The Rules of the Game



*Jeff Sutherland*

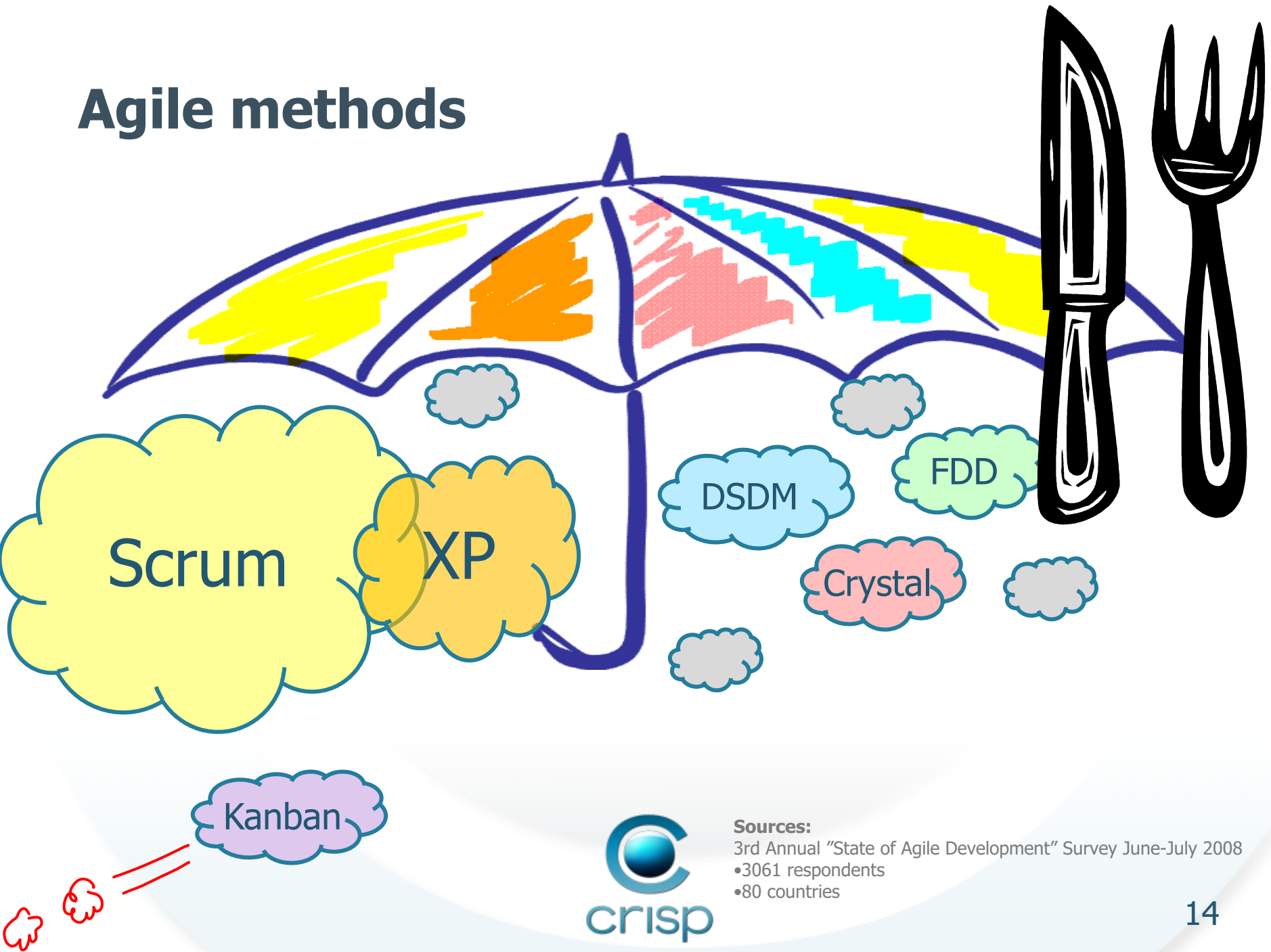


*Ken Schwaber*

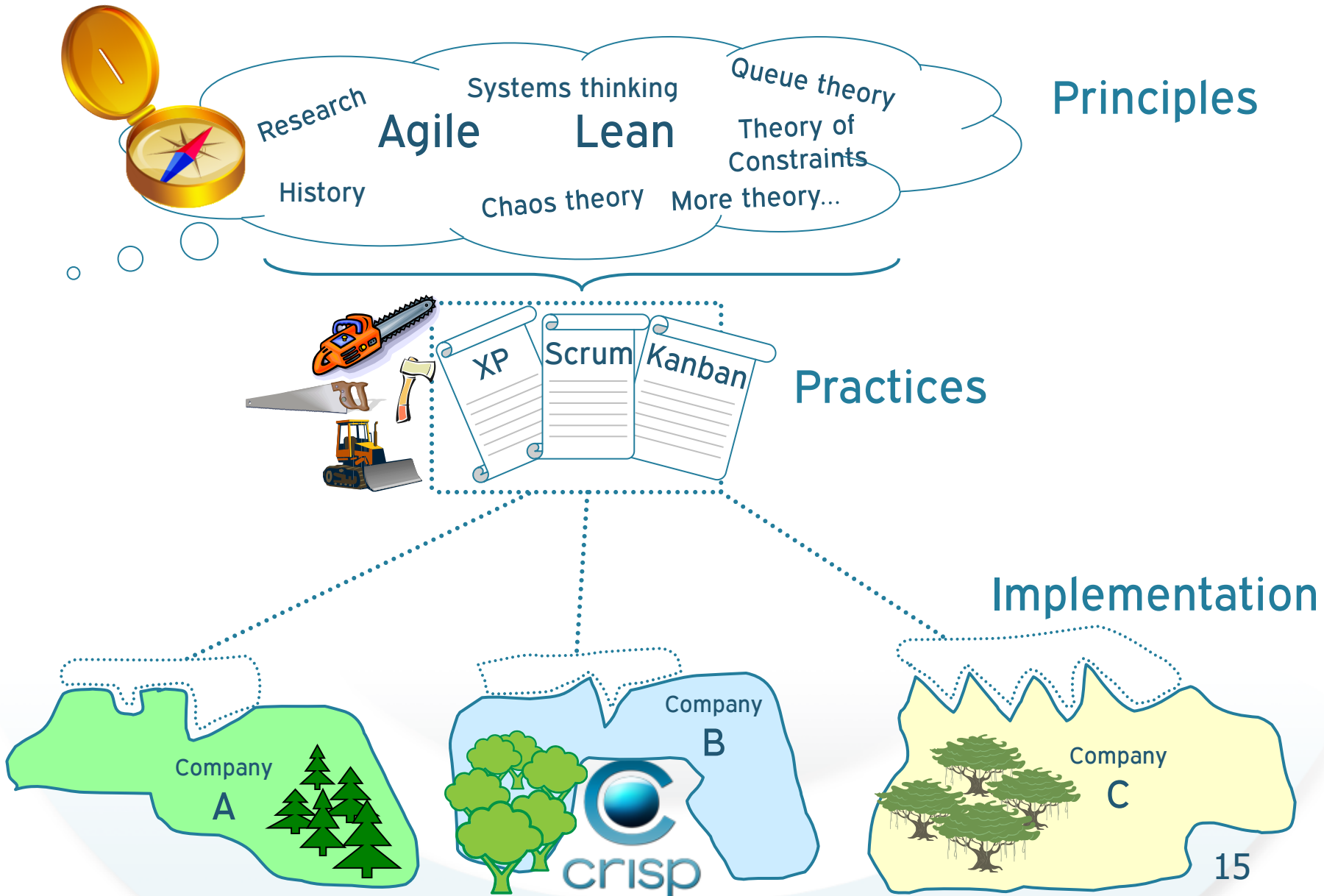
*October 2011*

*Developed and sustained by Ken Schwaber and Jeff Sutherland*

# Agile methods



# The Big Picture





Do we really  
need to change  
culture?

More powerful & sustainable  
more change pain

- Mobilizing brainpower
- Fast feedback
- Empirical development

- Direct communication
- Zero bug policy
- Empowered people

- Test Driven Dev.
- Beyond budgeting
- Agile HR practices

- Scrum
- Story mapping
- Scrum board

Values

Principles

Practices

Tools and  
process

Requires a deep  
commitment

Requires  
structural and  
cultural changes

Can be adopted  
in command and  
control culture

More visible, less  
powerful, low change pain

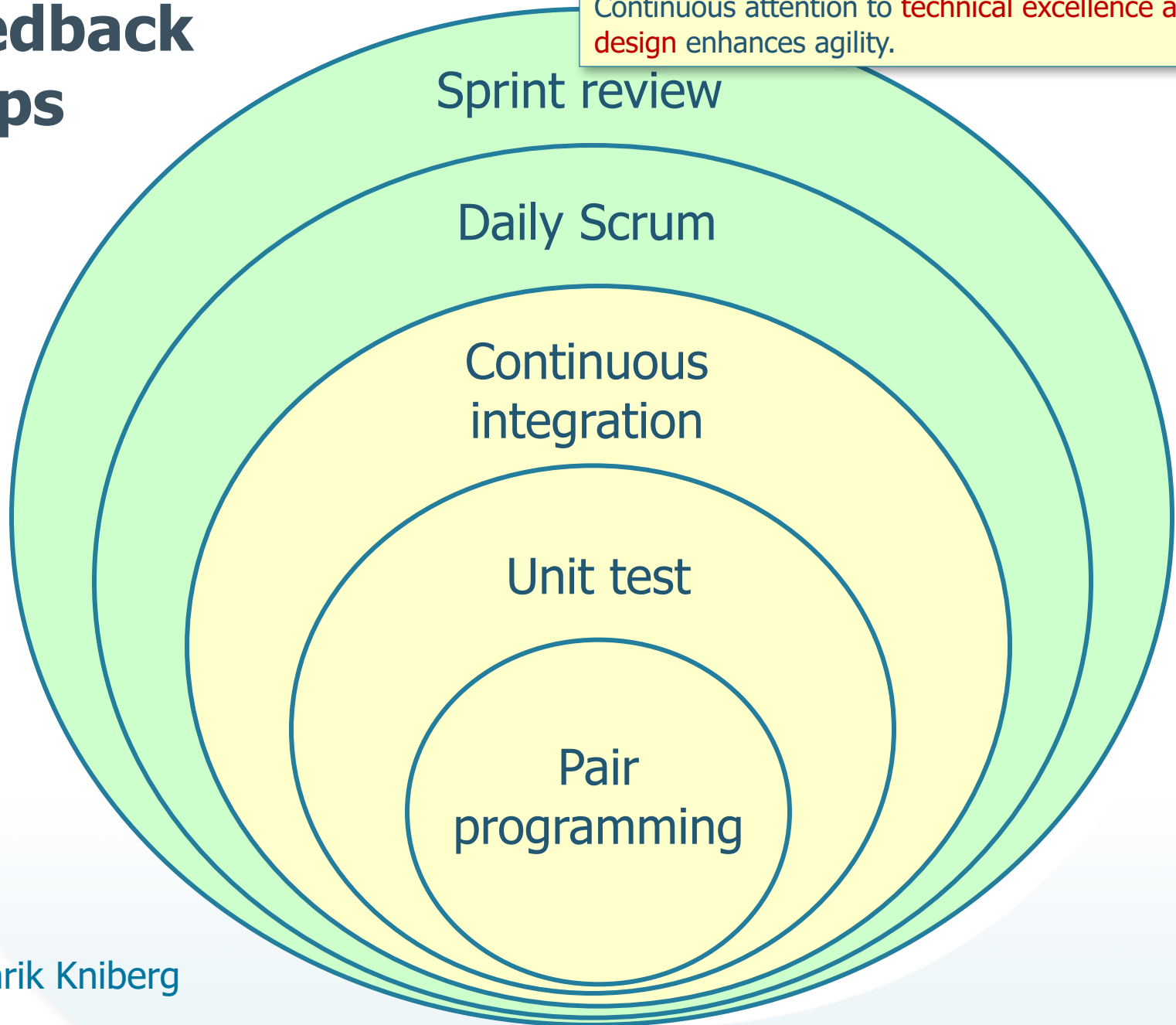




# Feedback loops

## Principle #9:

Continuous attention to **technical excellence** and **good design** enhances agility.



# Scrum Overview

# Why it's called Scrum

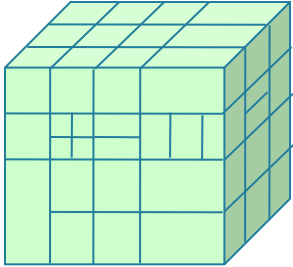
The... ‘relay race’ approach to product development...may conflict with the goals of maximum speed and flexibility. Instead a holistic or ‘rugby’ approach—where a team tries to go the distance as a unit, passing the ball back and forth—may better serve today’s competitive requirements.”



Hiroataka Takeuchi and Ikujiro Nonaka,  
“The New New Product Development  
Game”, *Harvard Business Review*,  
January 1986

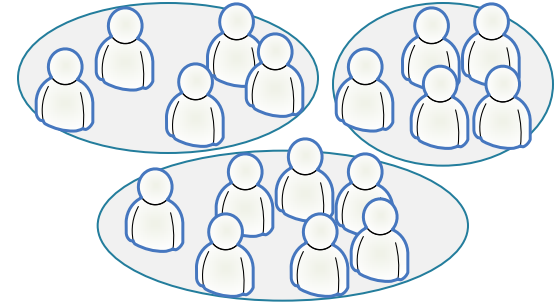
# Scrum in a nutshell

## Split your product

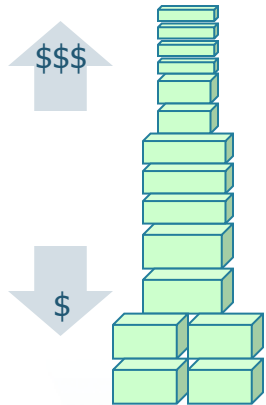


~~Large group~~ spending ~~a long time~~ building a ~~big thing~~  
Small team spending a little time building small thing  
... but integrating regularly to see the whole

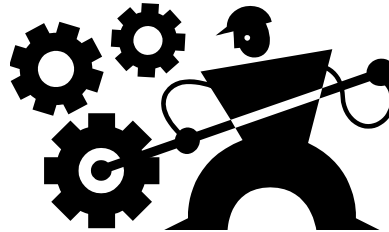
## Split your organization



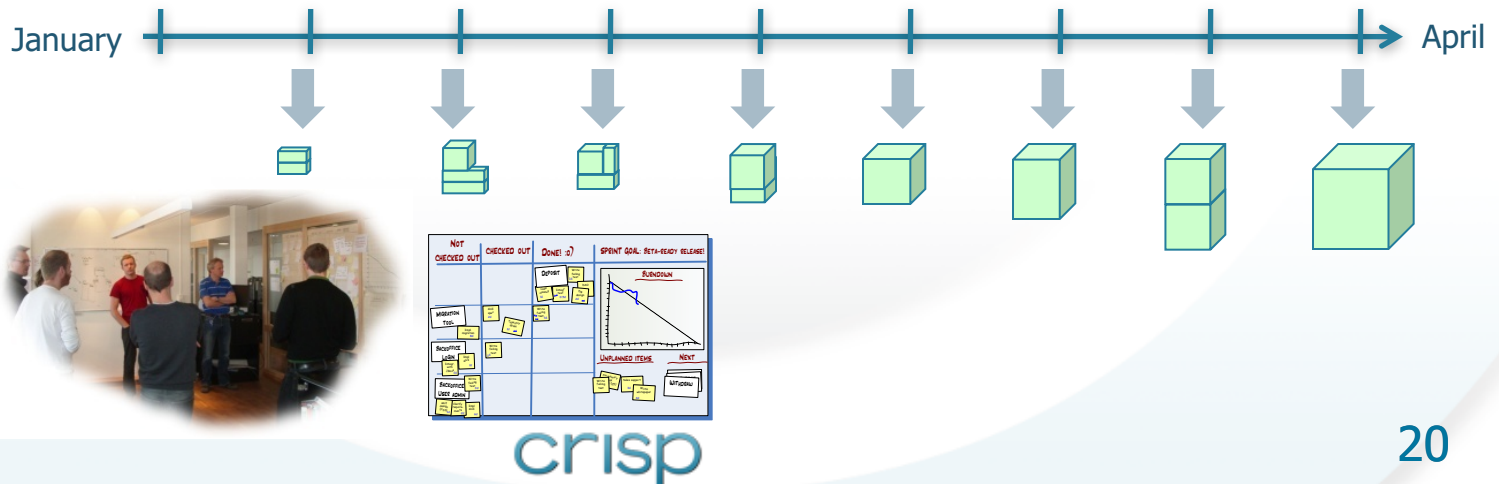
## Optimize business value



## Optimize process

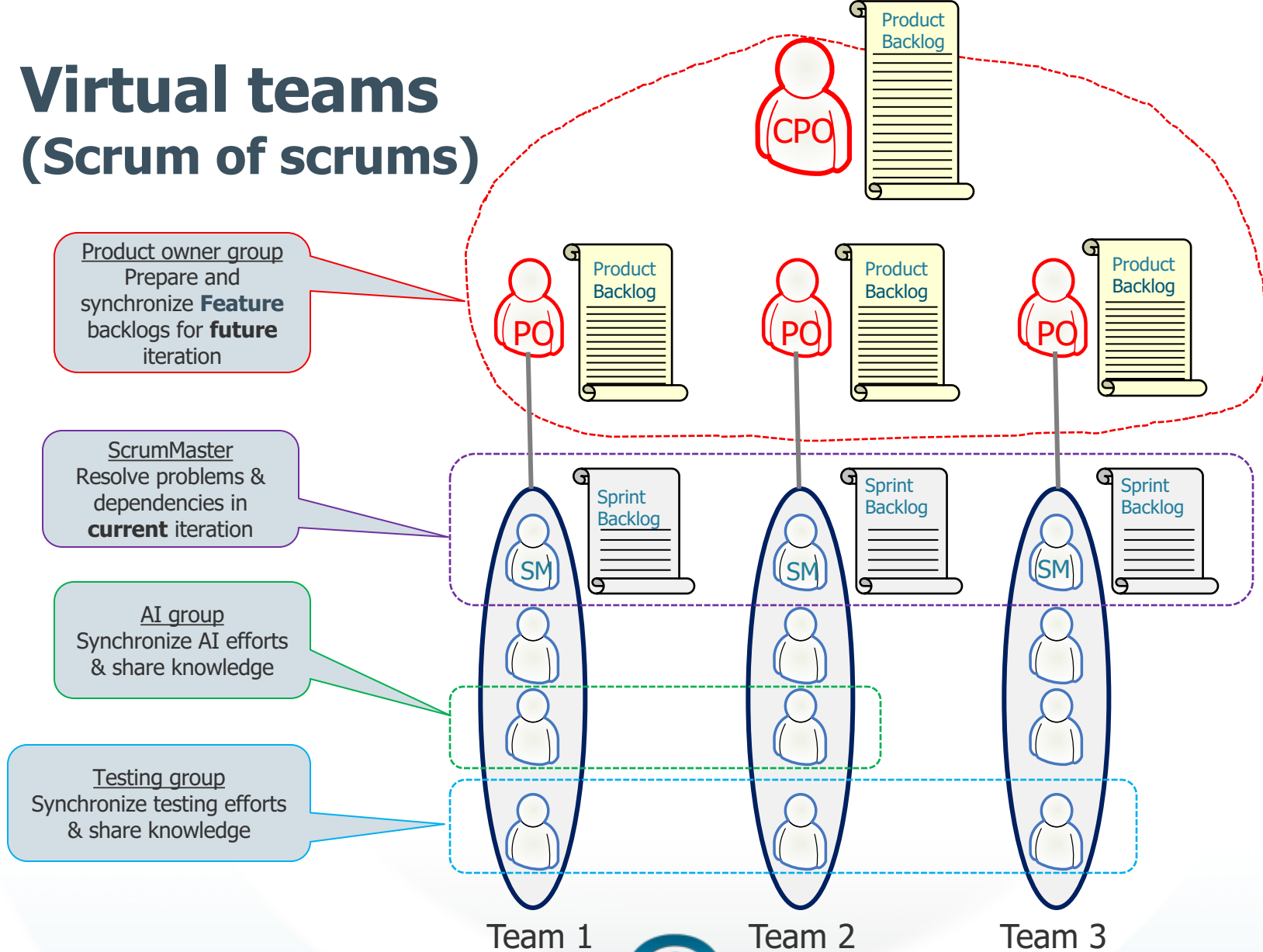


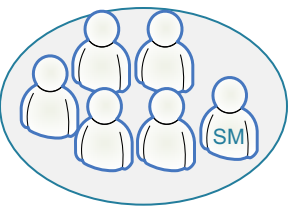
## Split time





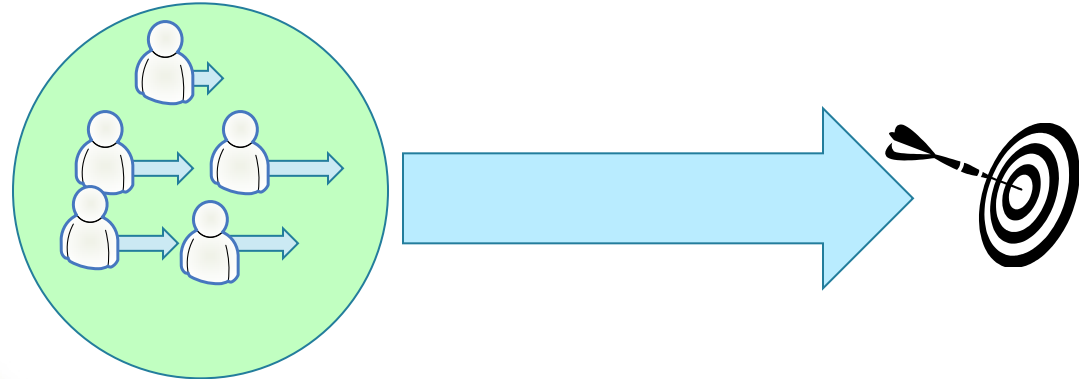
# Virtual teams (Scrum of scrums)





# Team

- 3 – 8 full-time individuals
- Cross-functional
- Sits together
- Shared responsibility
- Self-organizing

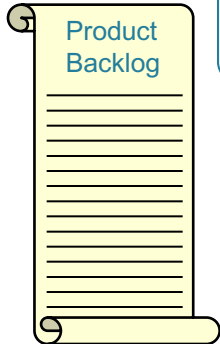


# Cross functional team

Doesn't mean everyone has to know everything

Knows a bit about many things

Knows a lot about one thing



I can test, but I'm not so good at it.

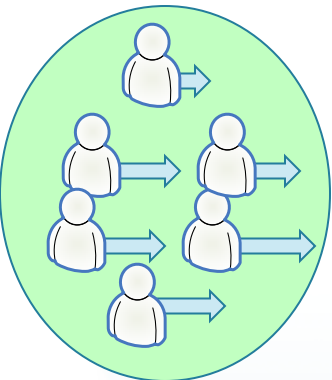
## SKILLS NEEDED TO IMPLEMENT TOP X BACKLOG ITEMS

	TEST	DB	WEB	JAVA	DOMAIN	CM
LISA	○	●	○	★		●
JOE	●	★		●	●	
FRED	●			★	●	○
JENNY	●		★	○	○	●
DAVID	★			●	★	
ERIK	○		★	★	●	★

I'm good at Java!

I don't know CM at all. But I'm willing to learn!

I won't even go near a database!





# ScrumMaster

- **Enforces Scrum practices**
  - **Coaching** rather than command & control
- **Protect the team**
- **Removes impediments**
- **Usually part of the team**
- **Usually Not the line manager**
- **Usually Not the tech guru**

## IMPEDIMENT BACKLOG

- SLOW WORKSTATIONS
- INTERFERENCE FROM SALES
- NO TEST ENVIRONMENT
- NO CONTACT WITH CUSTOMER
- CROWDED OFFICE

Is ScrumMaster a full-time role?

	Small team	Large team
Few problems	≈ 10%	≈ 50%
Many problems	≈ 50%	100%

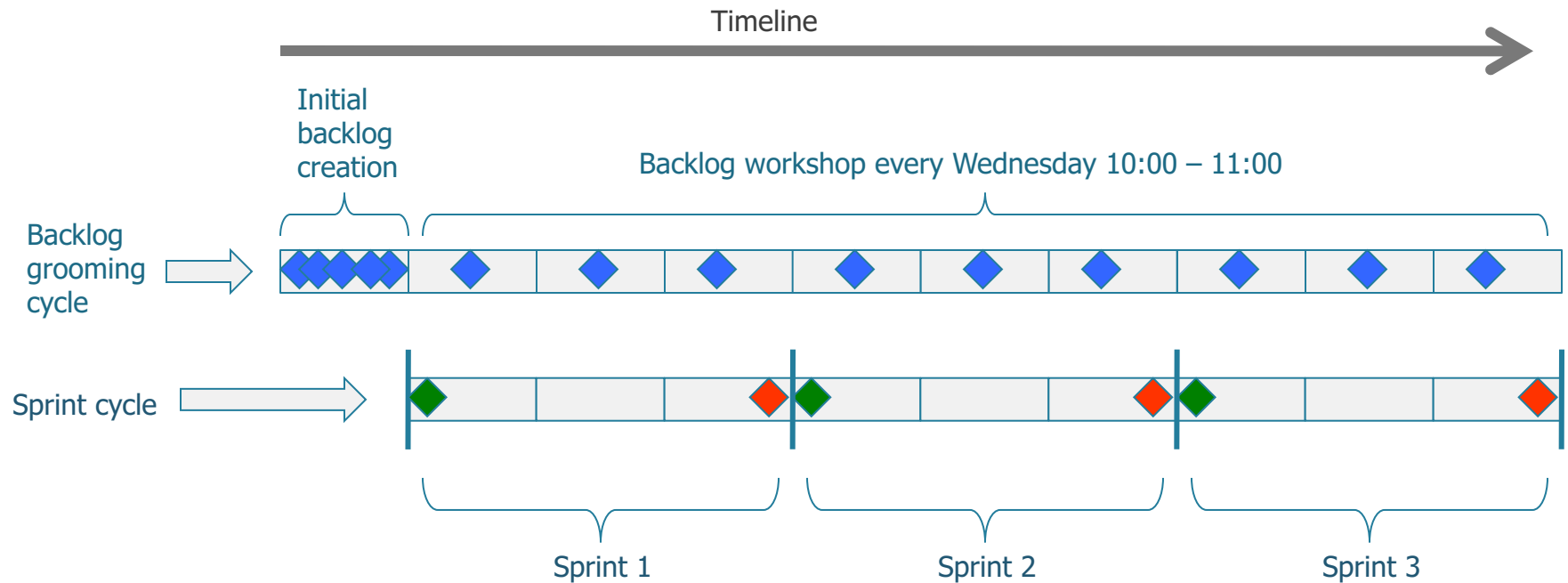


# Product owner

- **Represents all stakeholders**
  - Available for the team
- **Decides where the team should go**
  - Not how they get there
  - Not their speed
- **Defines scope / vision / roadmap**
  - Domain knowledge
- **Owns product backlog**
- **Prioritizes**
  - Mandate to prioritize
- **Does not estimate size of stories**
- **Usually Not the line manager**

# Backlog creation & workshop

## – sample schedule





# Product Owner

Owens the vision:  
Where are we going  
and why?

Owens the Product  
Backlog  
(i.e. makes sure it  
exists and is, is in good  
shape, and up to date)

Enables direct  
communication  
between team and  
stakeholders

Orders the User  
Stories in the  
Backlog

Responsible for  
Release Planning  
and Road Mapping  
(i.e. dates, scope and  
tradeoffs)

Has authority to  
cancel a sprint (for  
example if the sprint  
goals become  
obsolete)



# ScrumMaster

Enforces Scrum values  
and practices

Removes (and helps  
the team resolve)  
barriers and  
impediments

Shields the team from  
external interferences

Coaches the team to  
high performance  
(catalyst for  
improvements)

Teaches agile practices

Helps team visualize  
work, progress,  
velocity and capacity



# Development Team

Estimates User Stories  
(i.e. work effort)

Self-organizes  
(Decides who does what  
in which order, i.e. owns  
the teams process)

Decides scope of the  
sprint  
(i.e. how much work to  
pull in)

Cross-functional  
(i.e. has all skills  
necessary to build and  
deliver)

Responsible for quality  
of  
what is delivered

Decides how to design  
and build (from a  
technical perspective)



# Undefined role

Sets salaries

Collects time reports

Conducts Performance  
Reviews

Decides how teams are put  
together

# Sprint Planning

Team decides how many User Stories to pull into the sprint based on previous velocity (and current capacity)

Define the sprint's goal (i.e. primary achievement)

Team breaks down the work needed to fulfill User Stories into tasks

# Daily Stand-up

Team decides what they need to do today to get closer to the sprint's goal

Problems and impediments are raised and addressed

If progress towards the sprint's goal aren't satisfactory team decides upon actions (what to do) and alerts Product Owner



# Backlog Refinement

Big User Stories are split into smaller User Stories (and re-estimated)

New User Stories are clarified and estimated

Top User Stories in the Product Backlog are made clear enough to be pulled into next sprint

# Sprint Review

Finished User Stories are demonstrated for Product Owner and Stakeholders. Feedback is collected.

Review of results and summary of sprint (What was finished? Delivered? Problems resolved? Interfering blockers?)

Review of Product Backlog, budgets, Roadmap, release dates, etc.





# Sprint Retrospective

Inspection of how the last sprint went (with regards to people, process and tools)

Identification and agreement upon potential process improvements

Creation of plan for implementing identified process improvements (actions points)



# **Exercise: Ball game**

# Exercise – Ball game

**Goal: Collect as many points as possible during 2 minutes by passing as many balls as possible**

- Same ball must be touched by everyone in your team before it counts as 1 points
- Ball must have air time when passed between everyone (can't be handed over)
- Can't pass to your direct neighbour
- Use nothing but hands

Sprint	Est	Act	Changes after sprint
1			
2			
3			

Alt 1) Work – Improve – Work - Improve



Alt 2) Just work



Alt 3) All planning upfront



# Deming Cycle

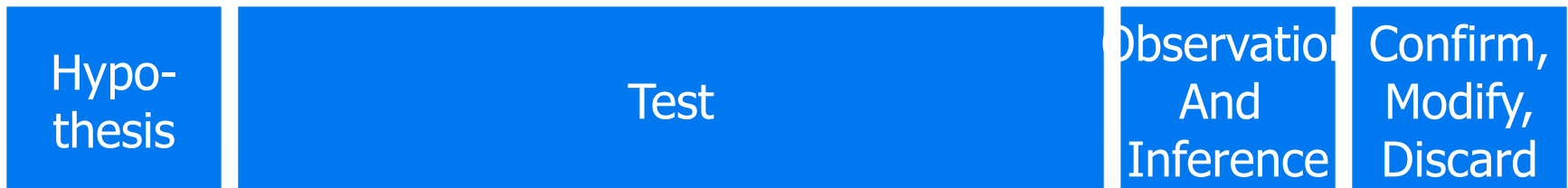
## Lean - Kaizen



## Scrum



## Scientific Method







# Perfection is a direction, not a place



crisp

# **Empirical Product Development**



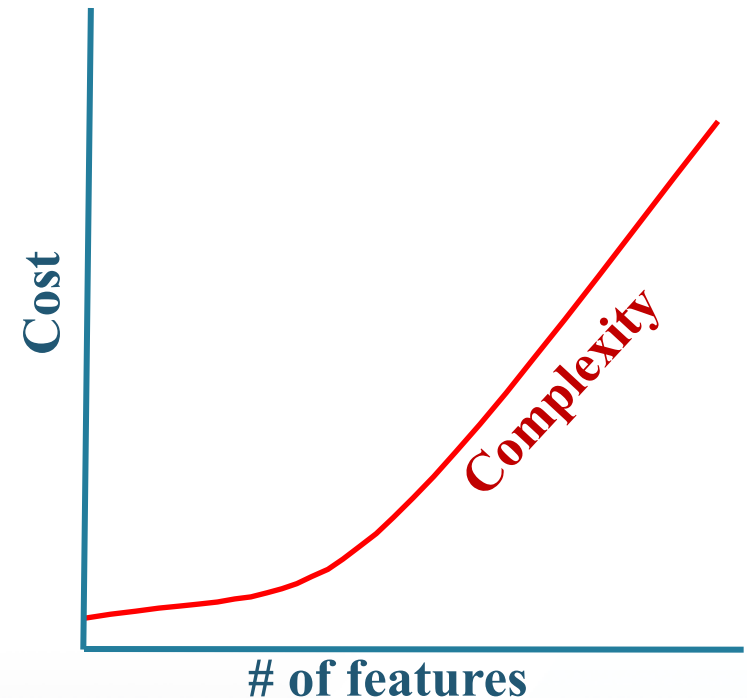
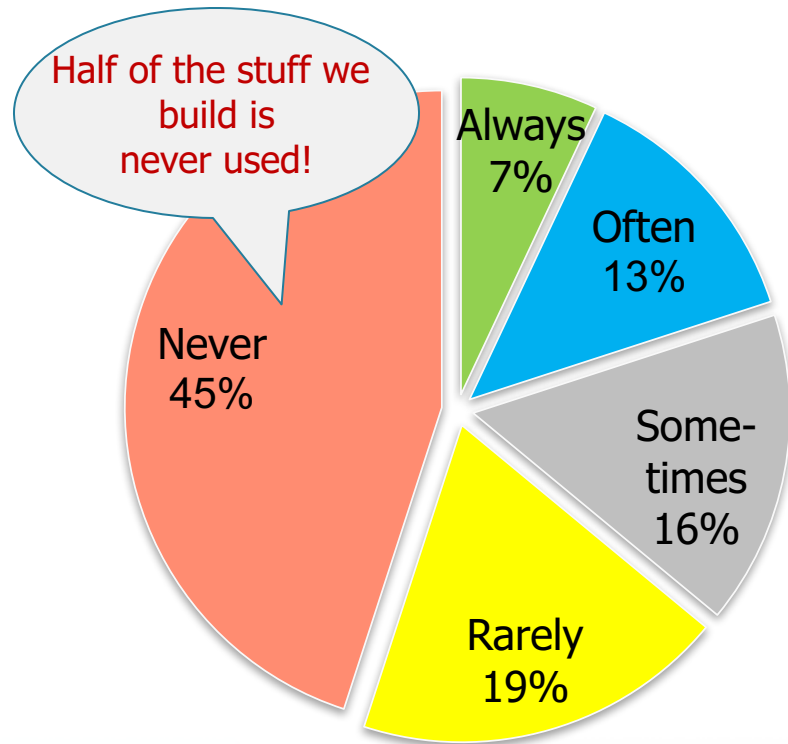
# Vill alla göra användbara system?

Intervju med en IT-chef:

- *Bygger ni användbara system?*
- *Nej.*
- *Varför inte det?*
- *Beställaren beställer inte det.*
- *Skulle ni inte kunna tänka er att bygga användbara system, även om beställaren inte beställt det?*
- *Nej, för om vi ska göra det måste vi blanda in användaren, och det kommer att ge oss allehanda organisatoriska problem och det intresserar inte mig. Som IT-chef är min roll att leverera det beställaren beställer, varken mer eller mindre, på kortast möjliga tid med utnyttjande av så lite resurser som möjligt. Det är då jag har gjort ett bra jobb!*

# We tend to build the wrong thing

Features and functions used in a typical system



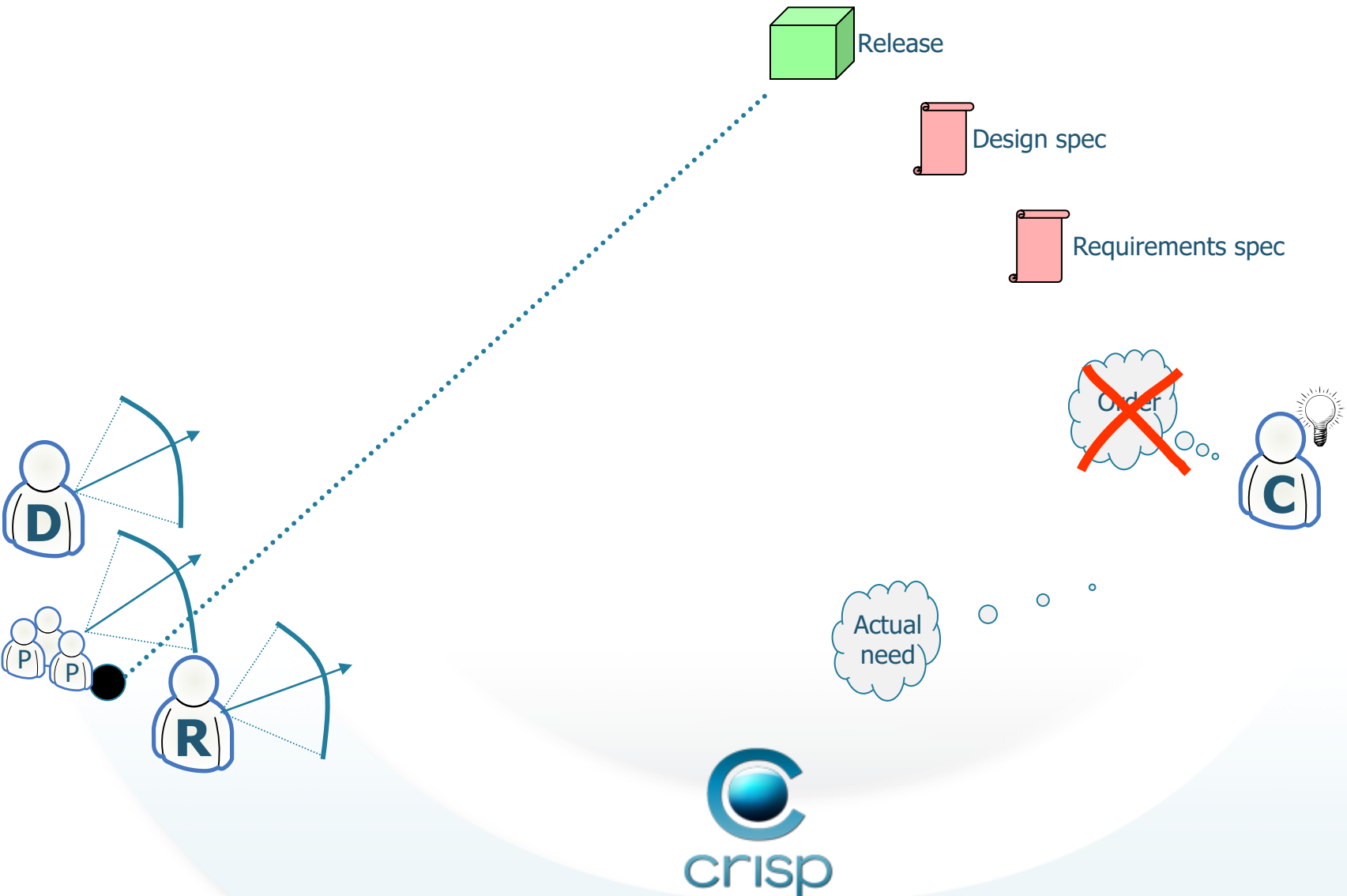
**Sources:**

Standish group study reported at XP2002 by Jim Johnson, Chairman

This graph courtesy of Mary Poppendieck



# Predictive approach



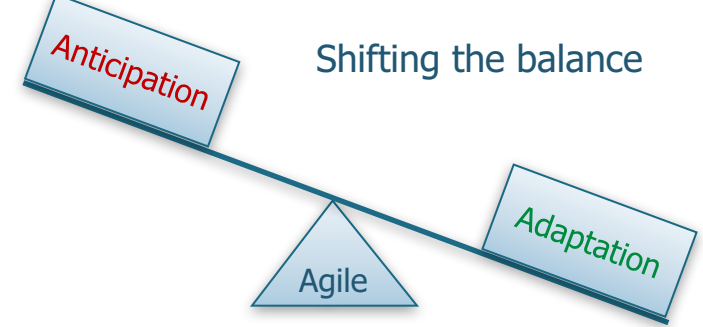
## 3 things we wish were true

- The customer knows what he or she wants
- The developers know how to build it
- Nothing will change along the way

## 3 things we have to live with

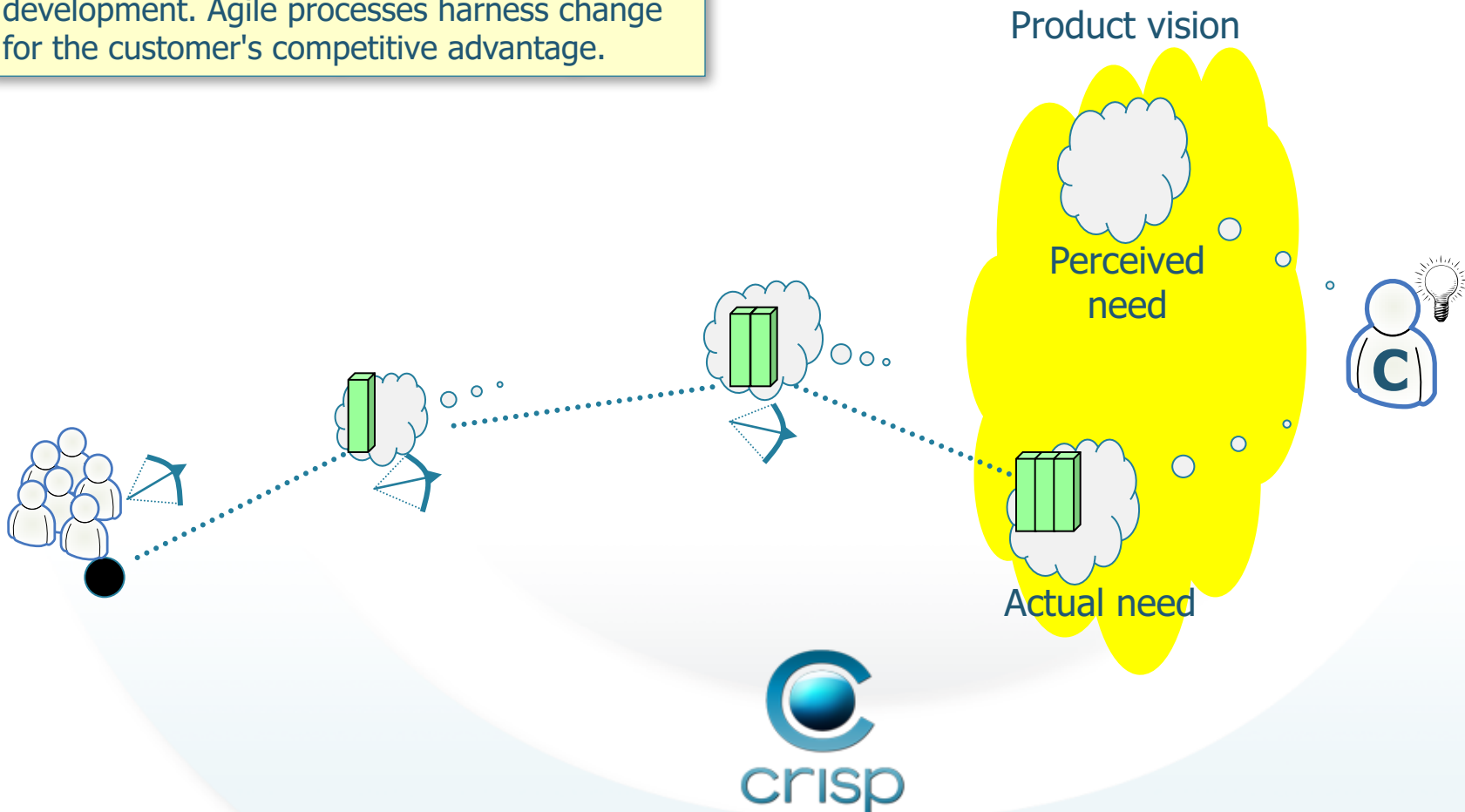
- The customer discovers what he or she really wants
- The developers discover how to build it
- Many things change along the way

# Adaptive (agile) approach



## Principle #2:

Welcome changing requirements, even late in development. Agile processes harness change for the customer's competitive advantage.

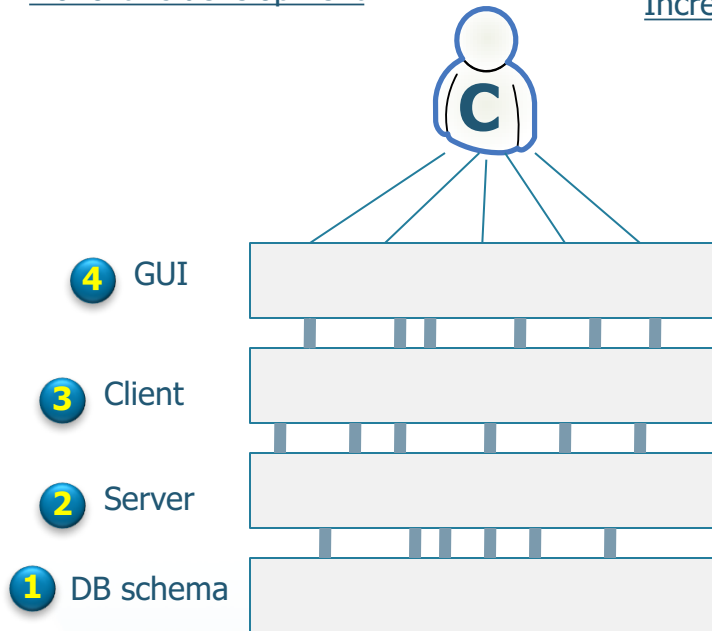


# Iterative, incremental development

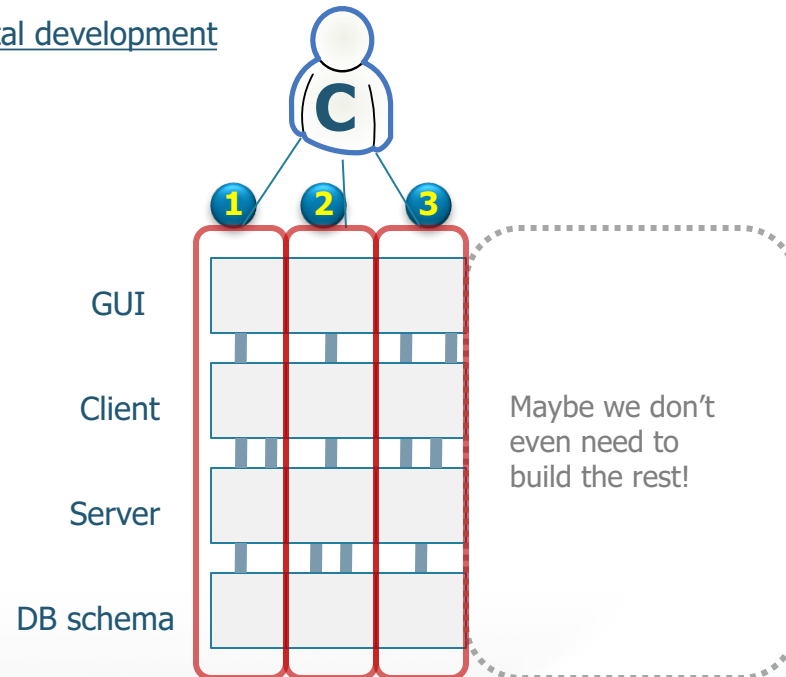
**Iterative** = don't expect to get it all right the first time

**Incremental** = build in "vertical" slices (features) rather than "horizontal" (layers)

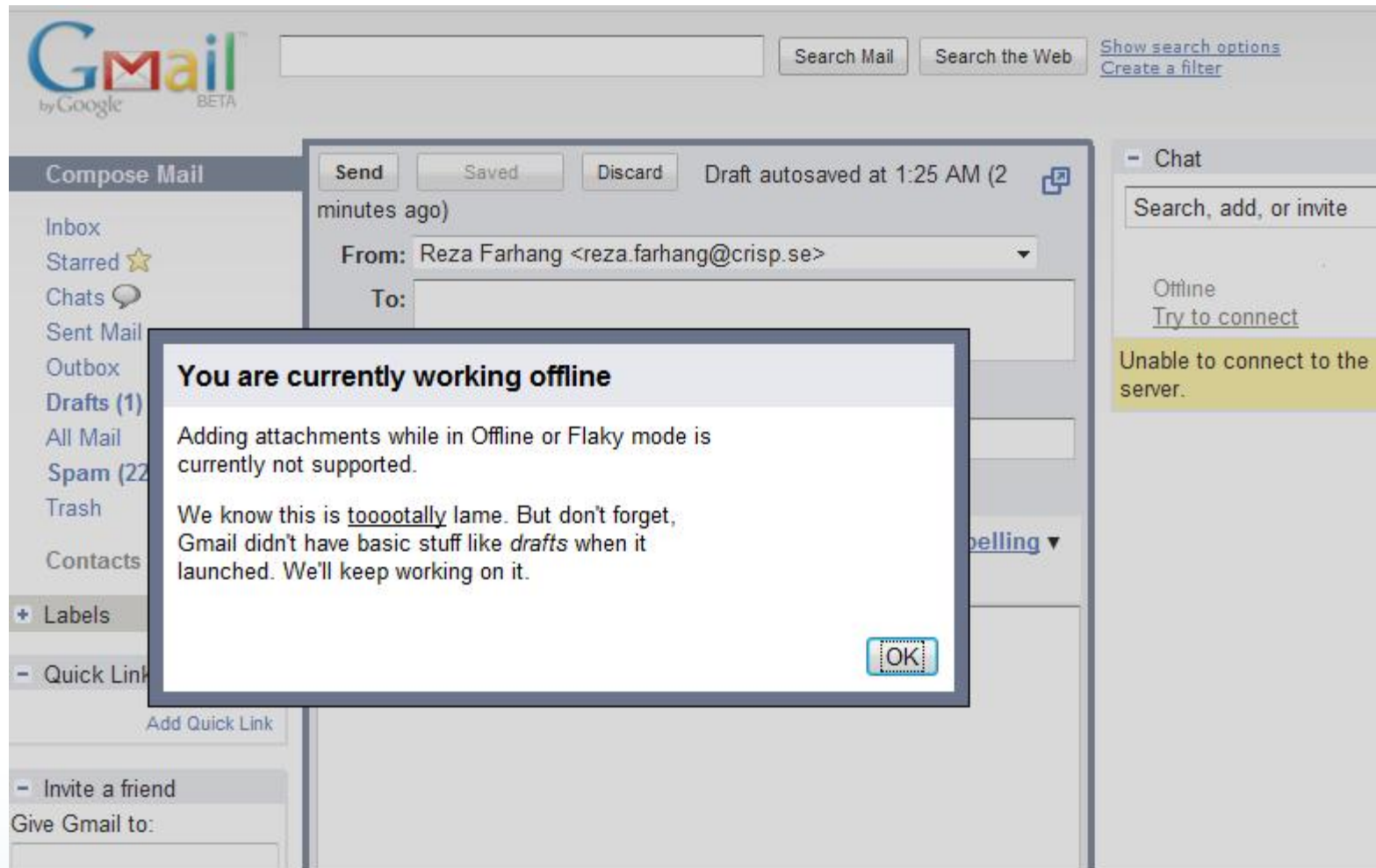
Monolithic development



Incremental development



# Incremental development



# Successful company launching (too) early

2007



 iPhone

2G  
No GPS  
No App-store  
No MMS

2008



 iPhone 3G

3G  
GPS  
App-store  
No MMS

2009



iPhone 3G 

MMS  
Compass  
Gyro

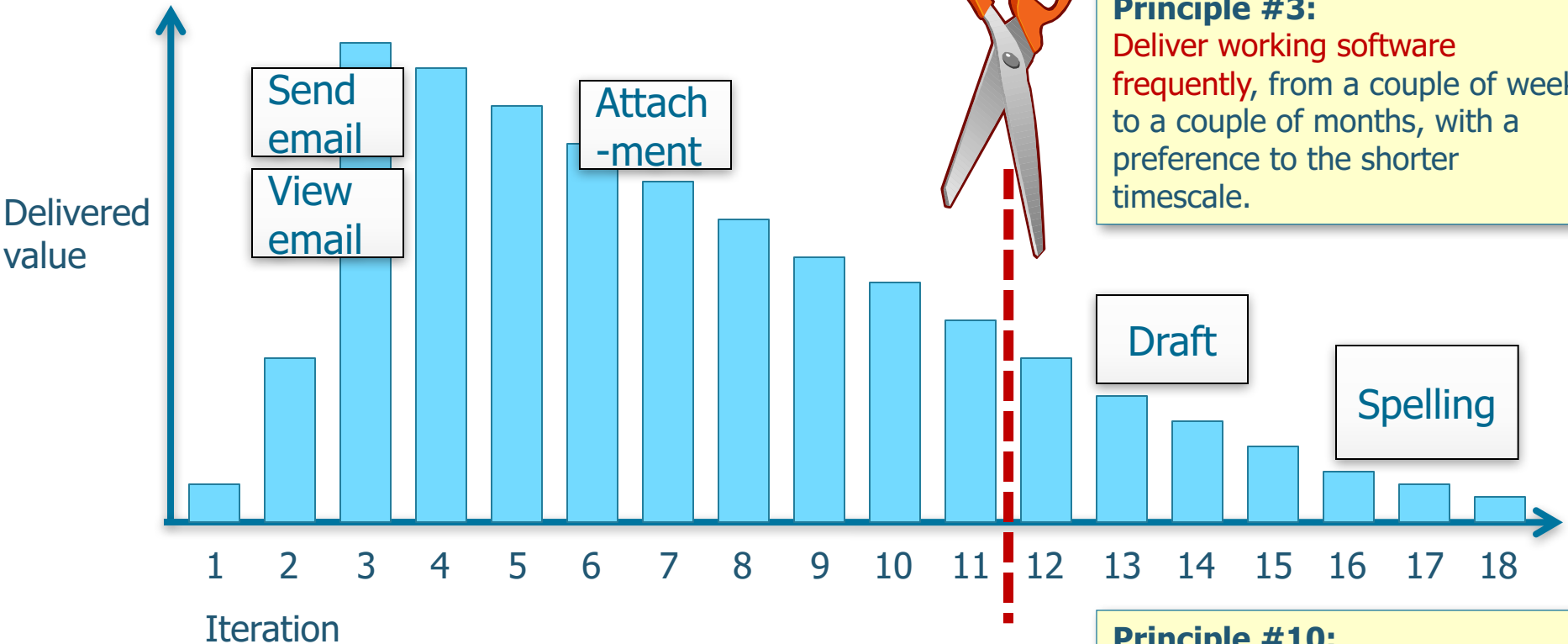




# Maximize Value, not Output



# Trim the tail (MVP)



## Principle #1:

Our highest priority is to **satisfy the customer** through early and continuous delivery of valuable software.

## Principle #3:

**Deliver working software frequently**, from a couple of weeks to a couple of months, with a preference to the shorter timescale.

## Principle #10:

**Simplicity**--the art of maximizing the amount of work not done--is essential.

# **Product backlog & User Stories**

# Exercise - requirements

# Product backlog

Product vision

As a <stakeholder>  
I want <what>  
so that <why>

Product Backlog

As a buyer  
I want to **save my shopping cart**  
so that I can continue shopping later

As a booker  
I want to receive **notifications** when  
new available slots appear in the  
calendar  
so that I don't have to keep checking  
manually

(... etc ...)

## DEFAULT DEFINITION OF DONE

- ACCEPTANCE TESTED
- RELEASE NOTES WRITTEN
- RELEASABLE
- NO INCREASED TECHNICAL DEBT

= I haven't messed up  
the codebase

# User story

As a <stakeholder>  
I want <what>  
so that <why>

As a buyer  
I want to save my shopping cart  
so that I can continue shopping later

2

How to demo:

- 1) Enter store
- 2) Put a book in shopping cart
- 3) Press "save cart"
- 4) Leave store, and enter it again
- 5) Check that the book is in my cart

**I**ndependent  
**N**egotiable  
**V**aluable  
**E**stimable  
**S**mall  
**T**estable

Acronym courtesy of Bill Wake – [www.xp123.com](http://www.xp123.com)



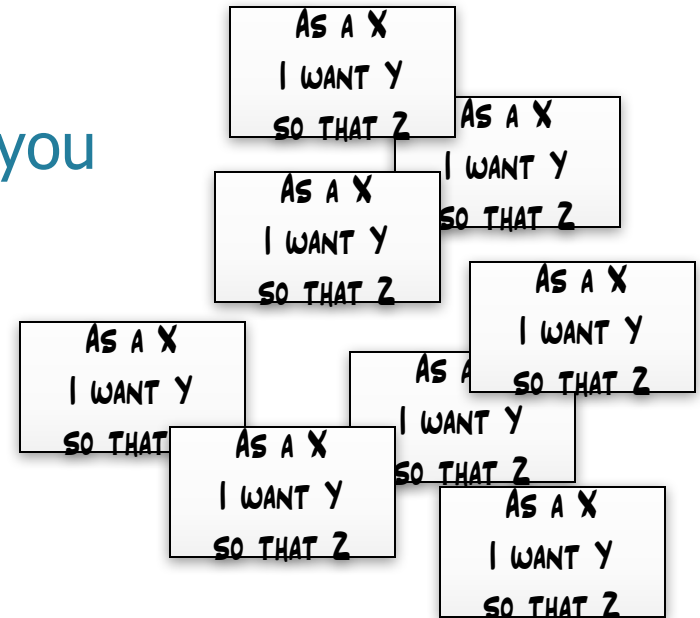
# Exercise step 3

## Create product backlog

- Write as many user stories as you can

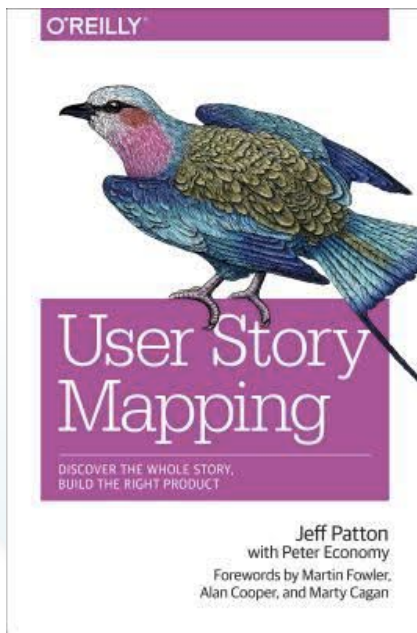
As a <stakeholder>  
I want <what>  
so that <why>

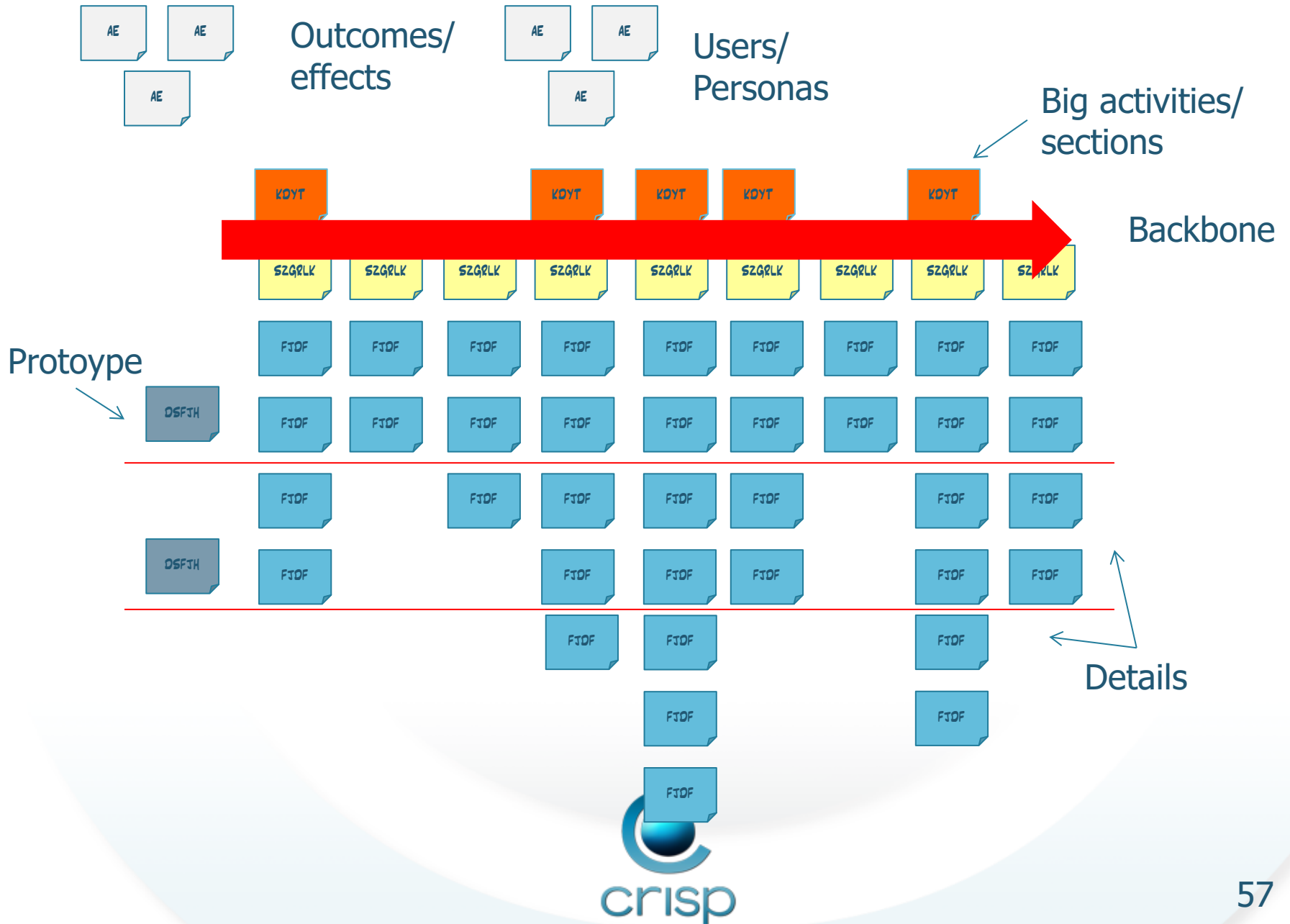
Write on index cards.  
Use a thick pen.  
Use the story template.



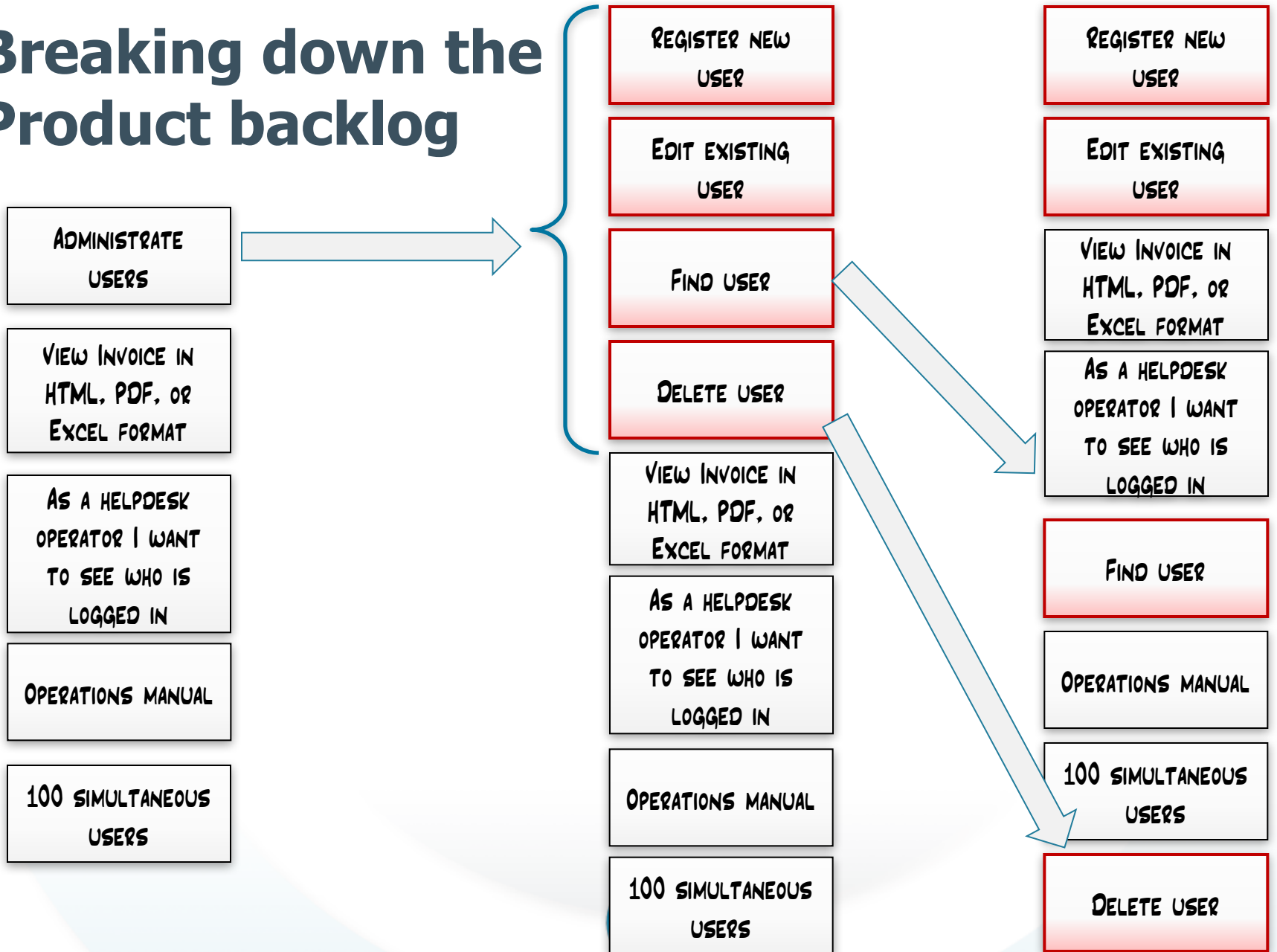
# User Story Mapping

- See the whole picture
- Width and depth
- Creates shared understanding



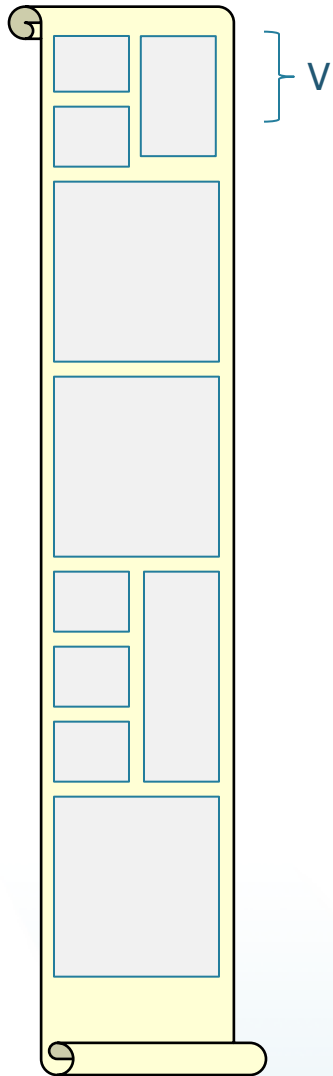


# Breaking down the Product backlog

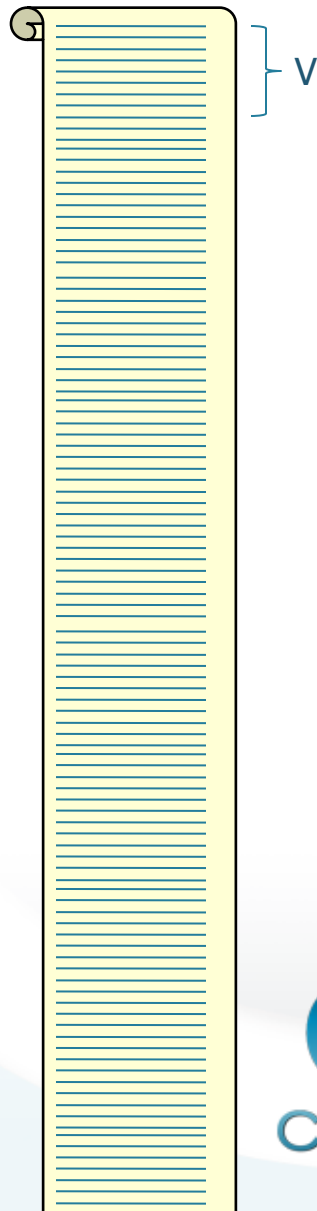


# Balance the product backlog

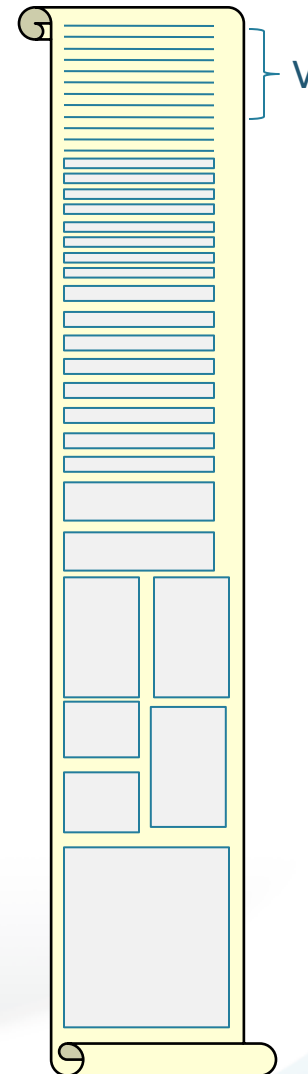
Too big items?



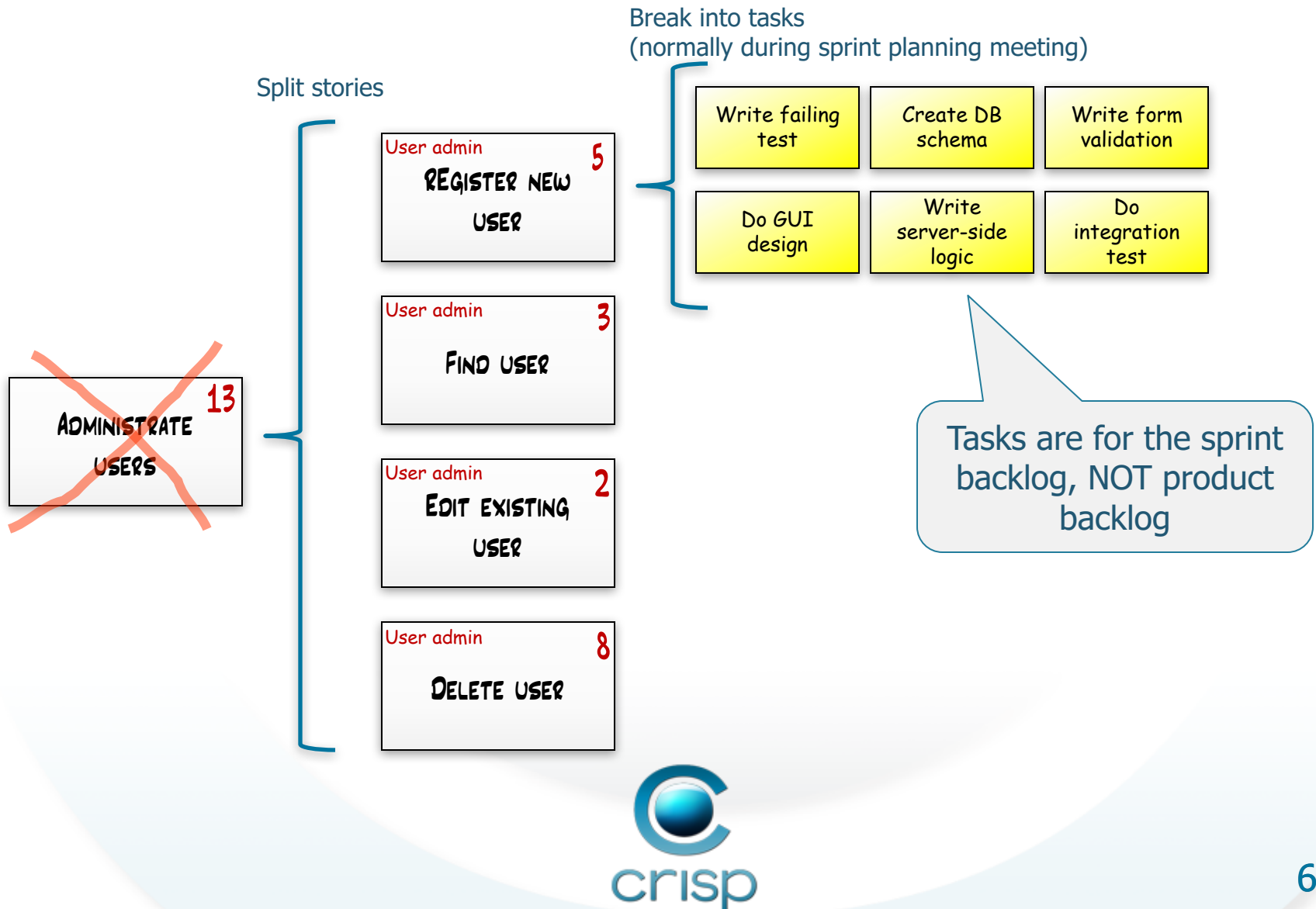
Too many items?



Balanced



# Splitting stories and breaking out tasks



# Estimation

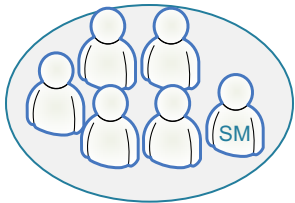


# Specification length

Spec



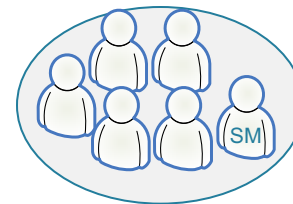
117 hrs



Same spec – more pages

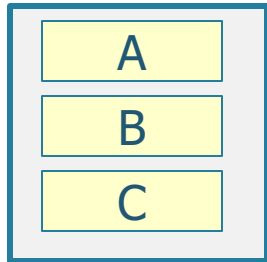


173 hrs

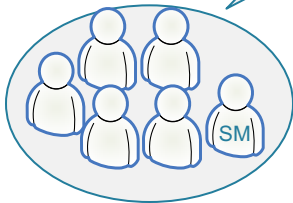


# Irrelevant information

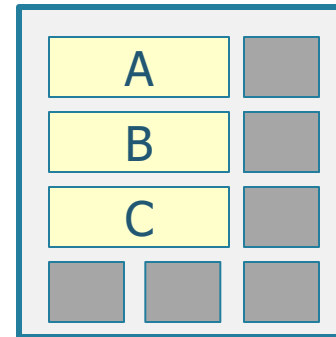
Spec 1



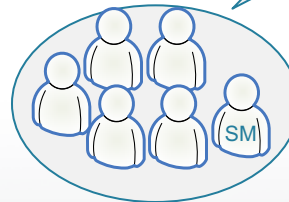
20 hrs



Same spec  
+ irrelevant details

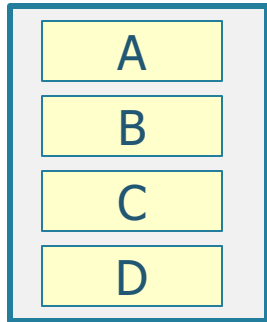


39 hrs

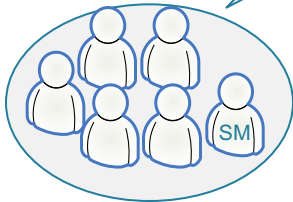


# Extra requirements

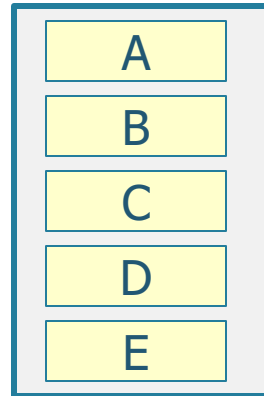
Spec 1



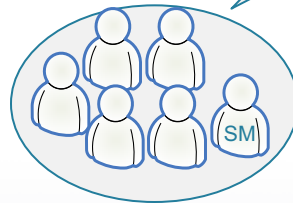
4 hrs



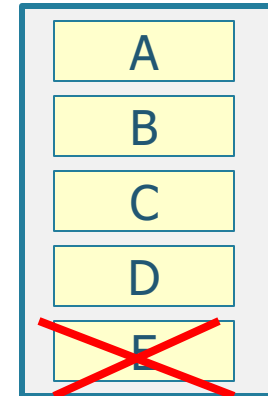
Spec 2



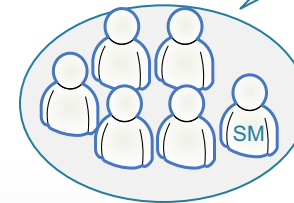
4 hrs



Spec 3



8 hrs

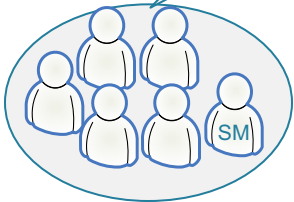


# Anchoring

Spec



456 hrs

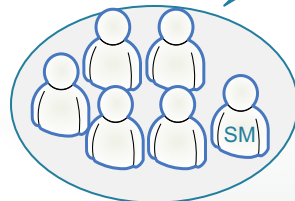


Same spec



500 hrs  
Never mind me

555 hrs

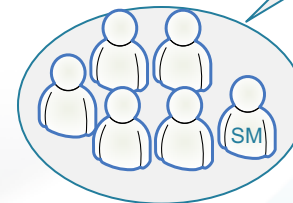


Same spec



50 hrs  
Never mind me

99 hrs



Source: How to avoid impact from irrelevant and misleading info on your cost estimates, Simula research labs estimation seminar, Oslo, Norway, 2006

# Agile estimating strategy

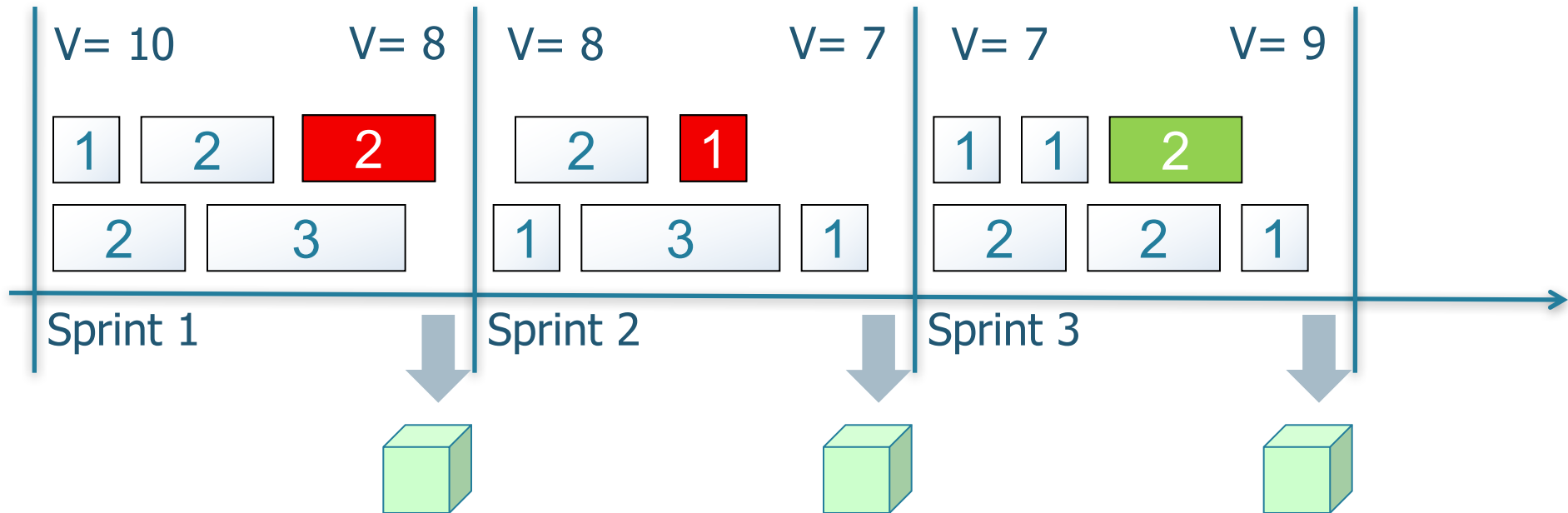
- **Estimates done by the people who are going to *do the work*.**
  - Not by the people who want the work done.
- **Don't estimate time.**
  - Estimate *relative size* of stories.
  - Measure velocity per sprint.
  - *Derive* release plan.
- **Estimate continuously during project, not all up front.**



<http://planningpoker.crisp.se>



# Velocity





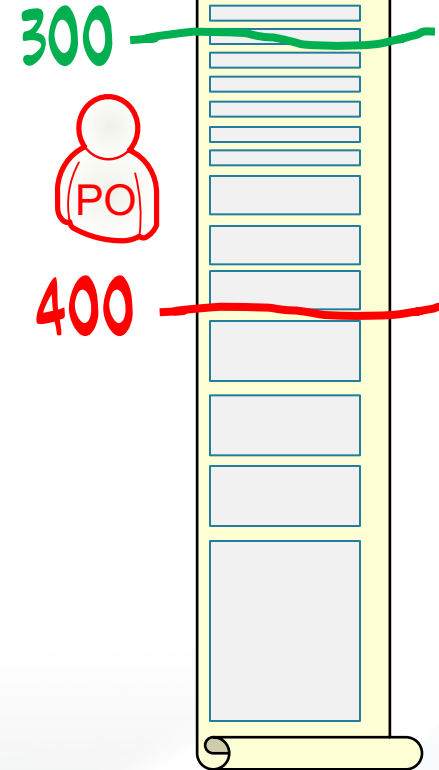
# Planning

# Release planning – fixed time

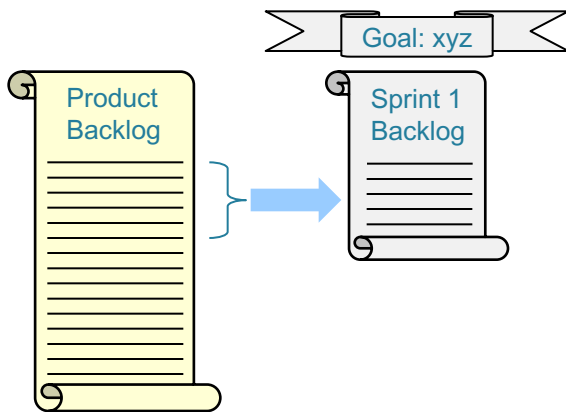
- Today is Aug 6
- Sprint length = 2 weeks
- Velocity = 30 - 40

What will be done  
by X-mas?

(10 sprints)



# Sprint planning meeting



## Jackass team, sprint 15

### **Sprint goal**

- Beta-ready release!

### **Sprint backlog**

- Deposit (5)
  - Migration tool (13)
  - Backoffice login (3)
  - Backoffice user admin (5)
- (Estimated velocity = 26)

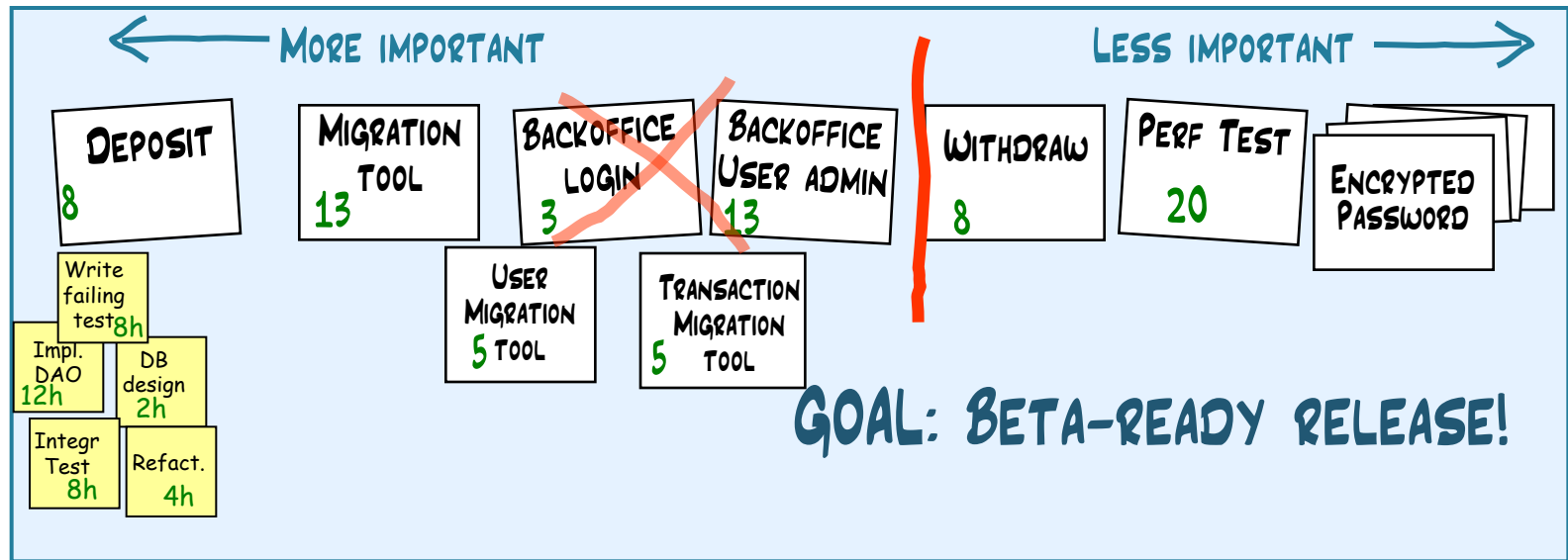
### **Schedule**

- Sprint period: 2006-11-06 to 2006-11-24
- Sprint demo: 2006-11-24, 13:00, in the cafeteria
- Daily scrum: 9:30 – 9:45, in conference room Jimbo

### **Team**

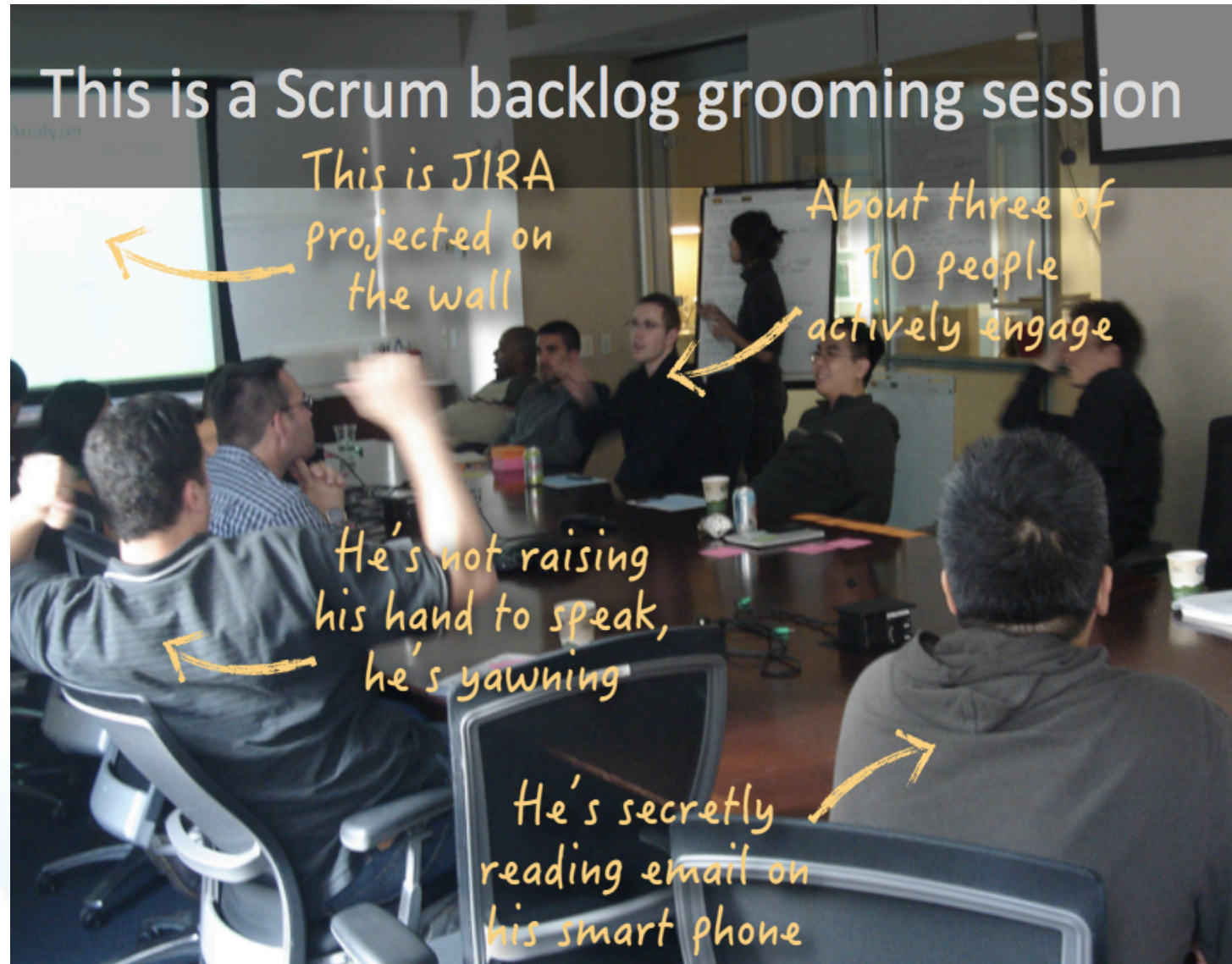
- Jim
- Erica (scrum master)
- Tom (75%)
- Niklas
- Eva
- John

# Sprint planning meeting - example



- **Goal**
- **Present backlog**
- **Reprioritize, Re-estimate, split stories, combine stories**
- **Break out tasks**
- **Estimate velocity, draw the line**

# Not like this



## Shared Understanding and collaboration at Atlassian (Agile planning tool company)

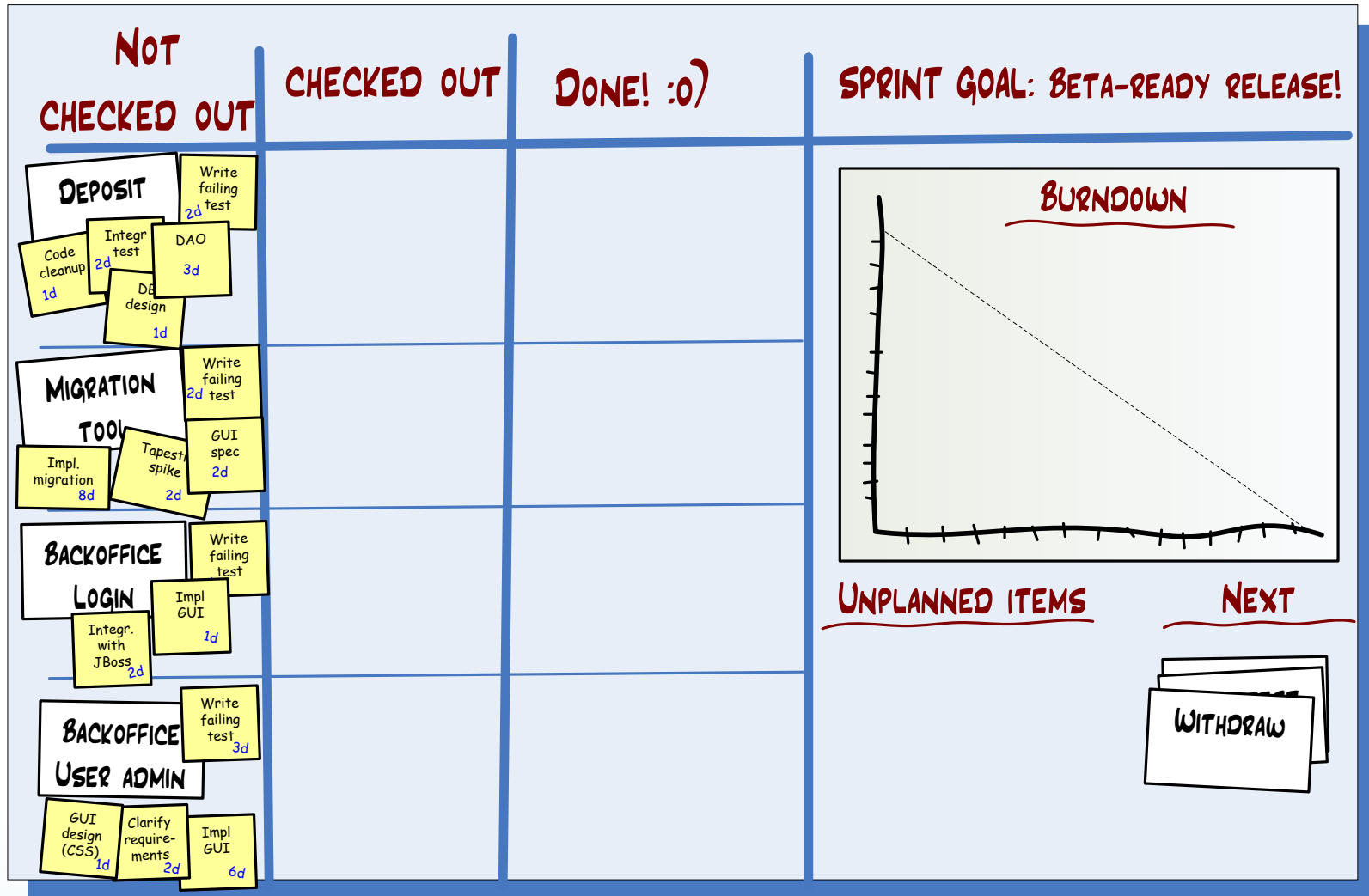




# **Sprint Backlog & Daily Scrum**



# Sprint backlog – day 0



# Daily Scrum meeting

15 minutes

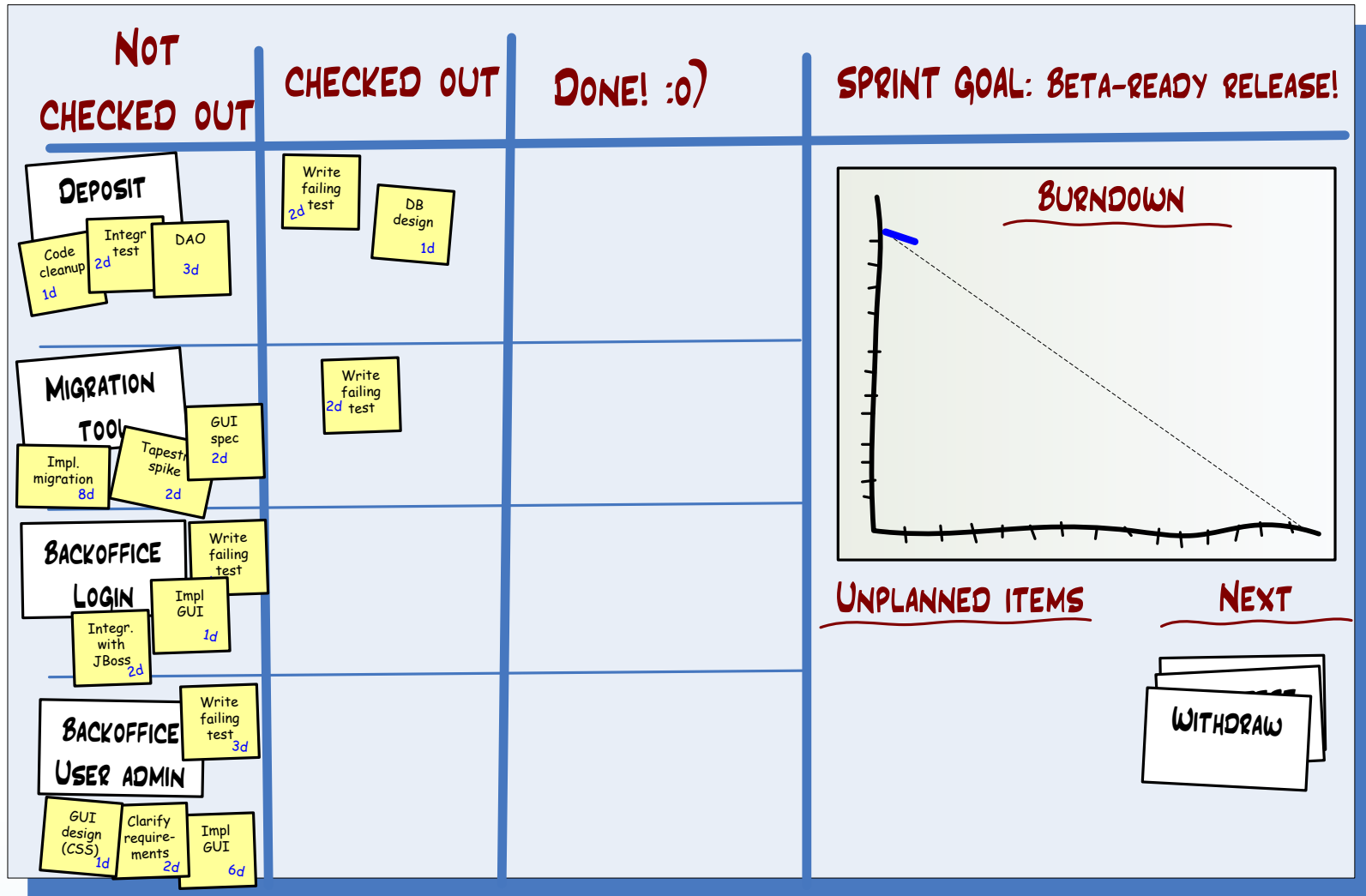
- What did I accomplish yesterday?
- What will I accomplish today?
- What's stopping me?



# Work area layout



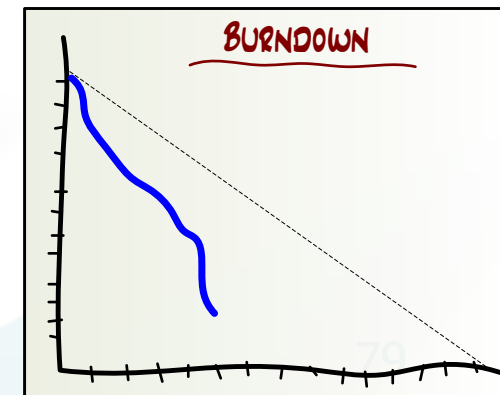
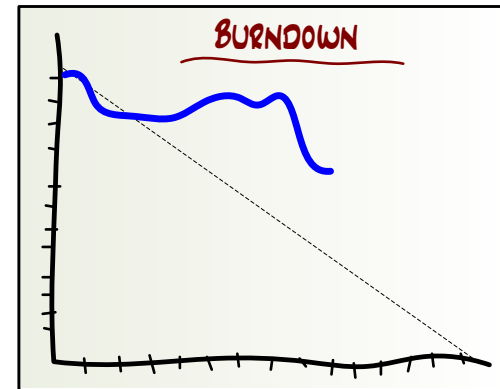
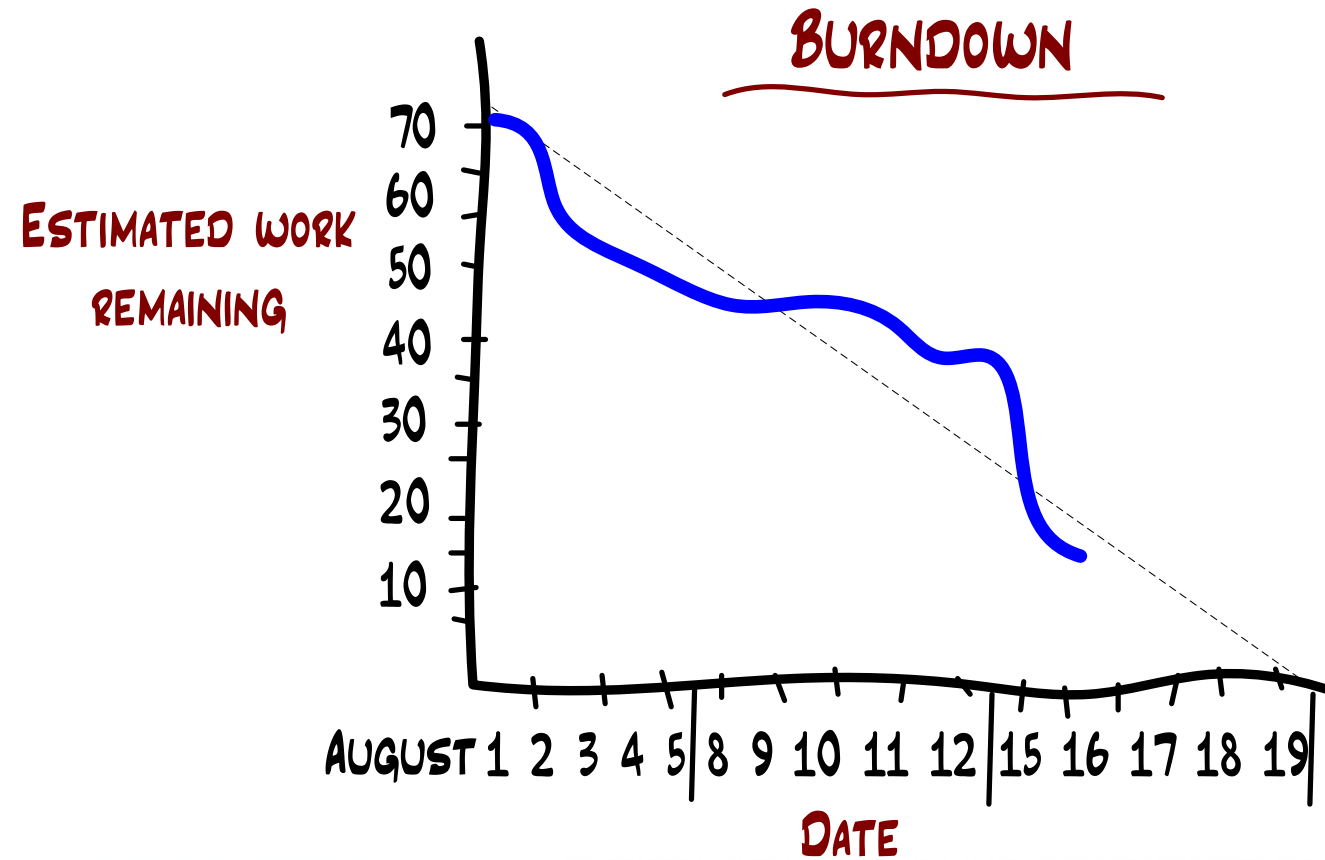
# Sprint backlog – after 1st meeting



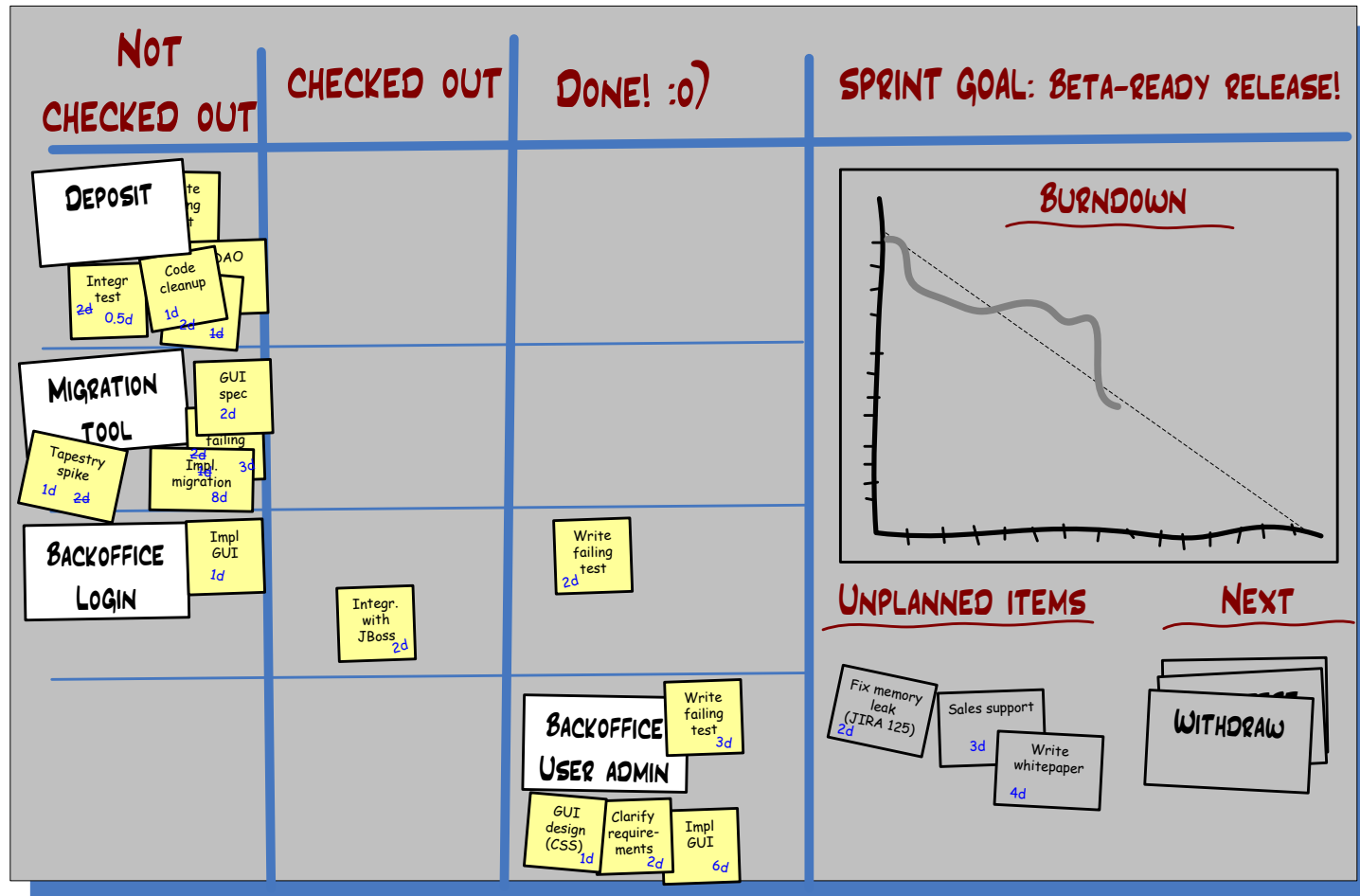
2017-05-29



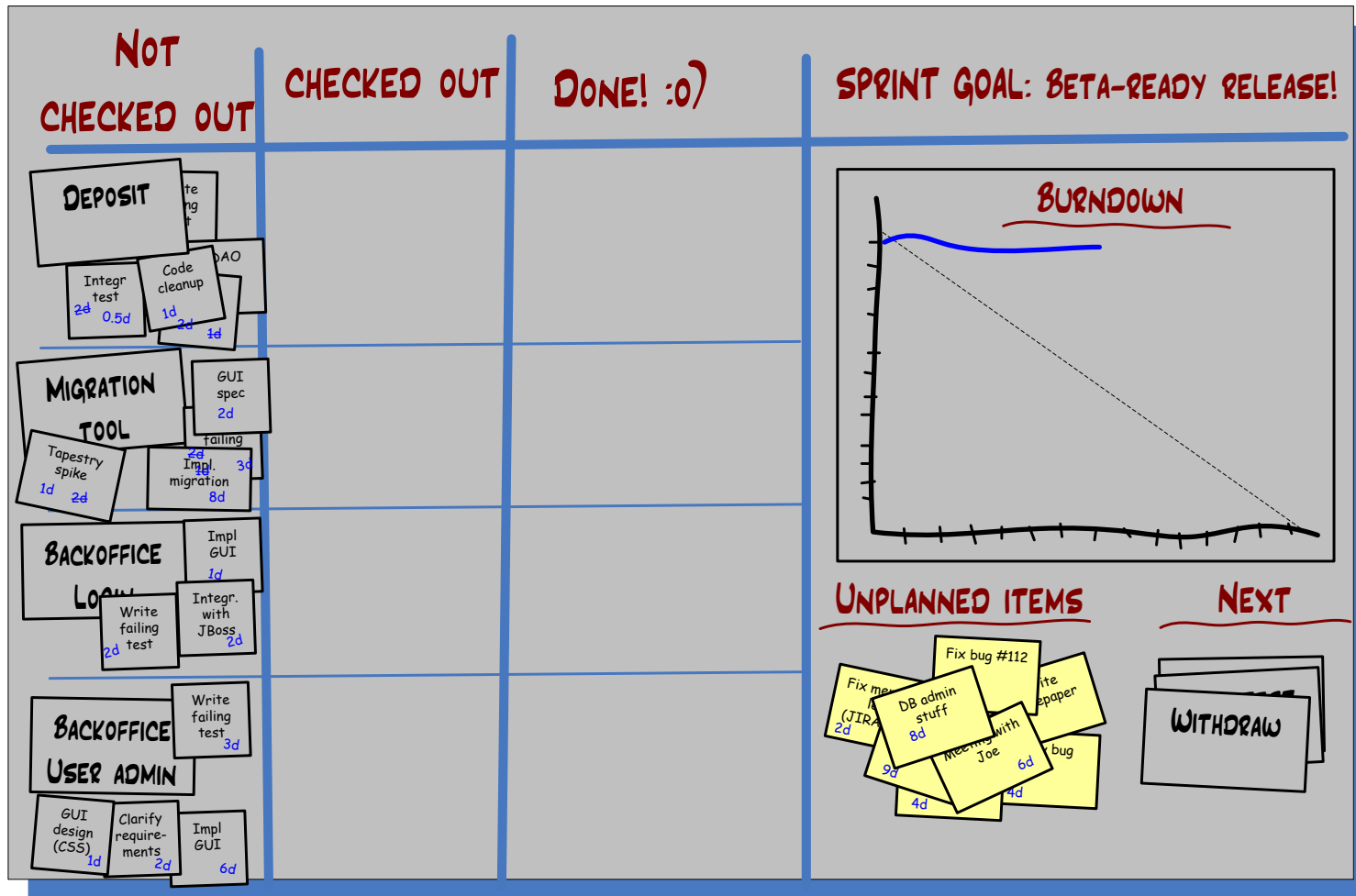
# Sprint burndown chart



# Warning sign #1

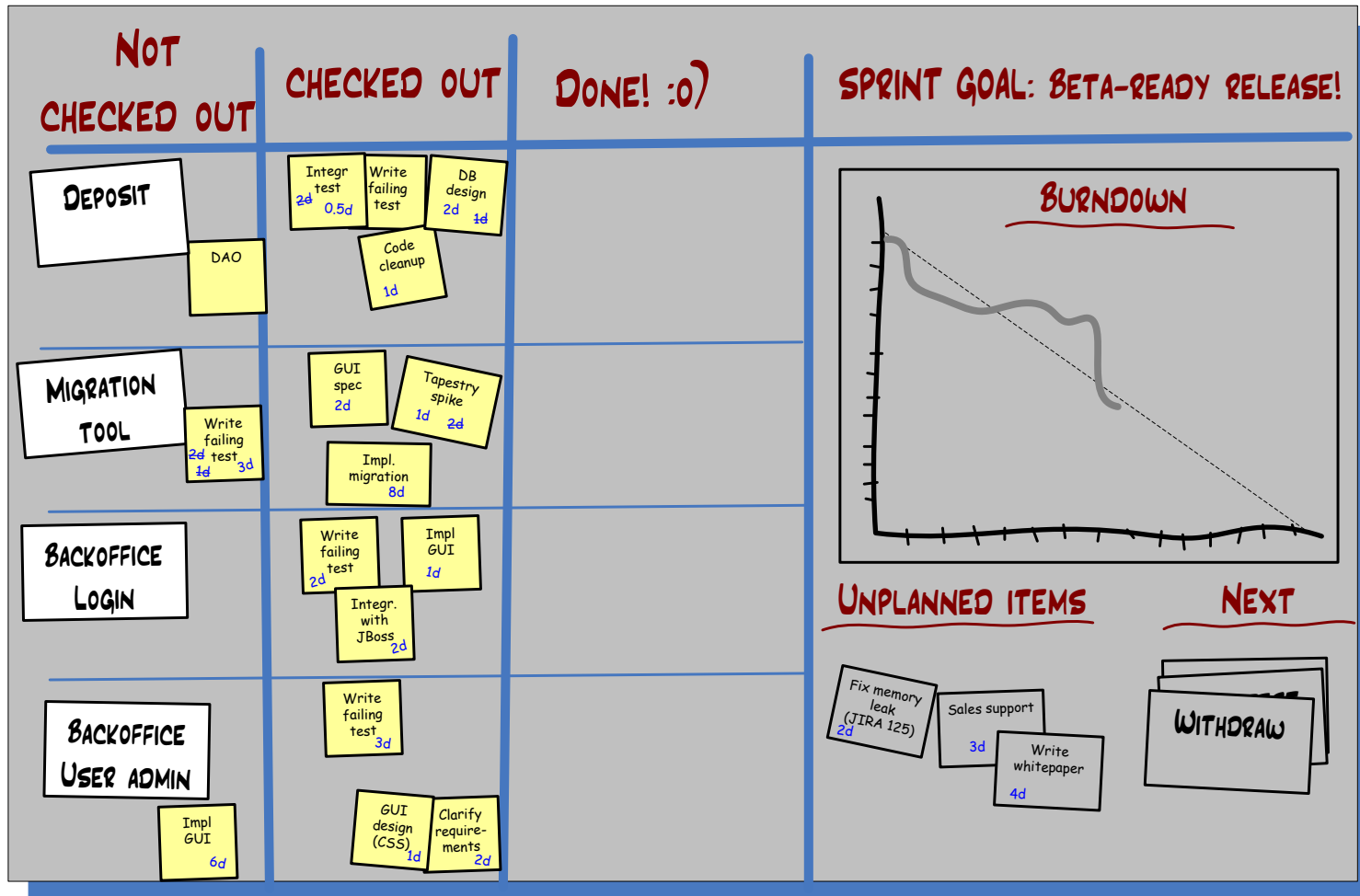


# Warning sign #2



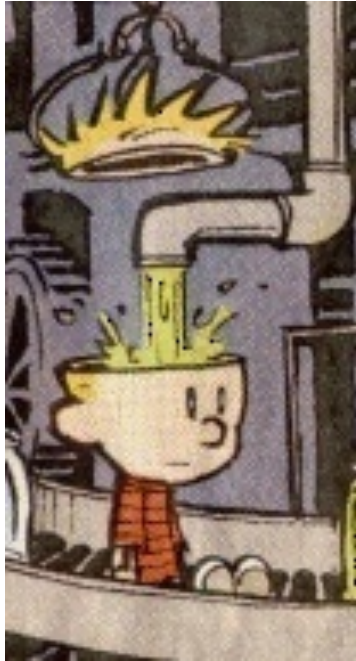


# Warning sign #3

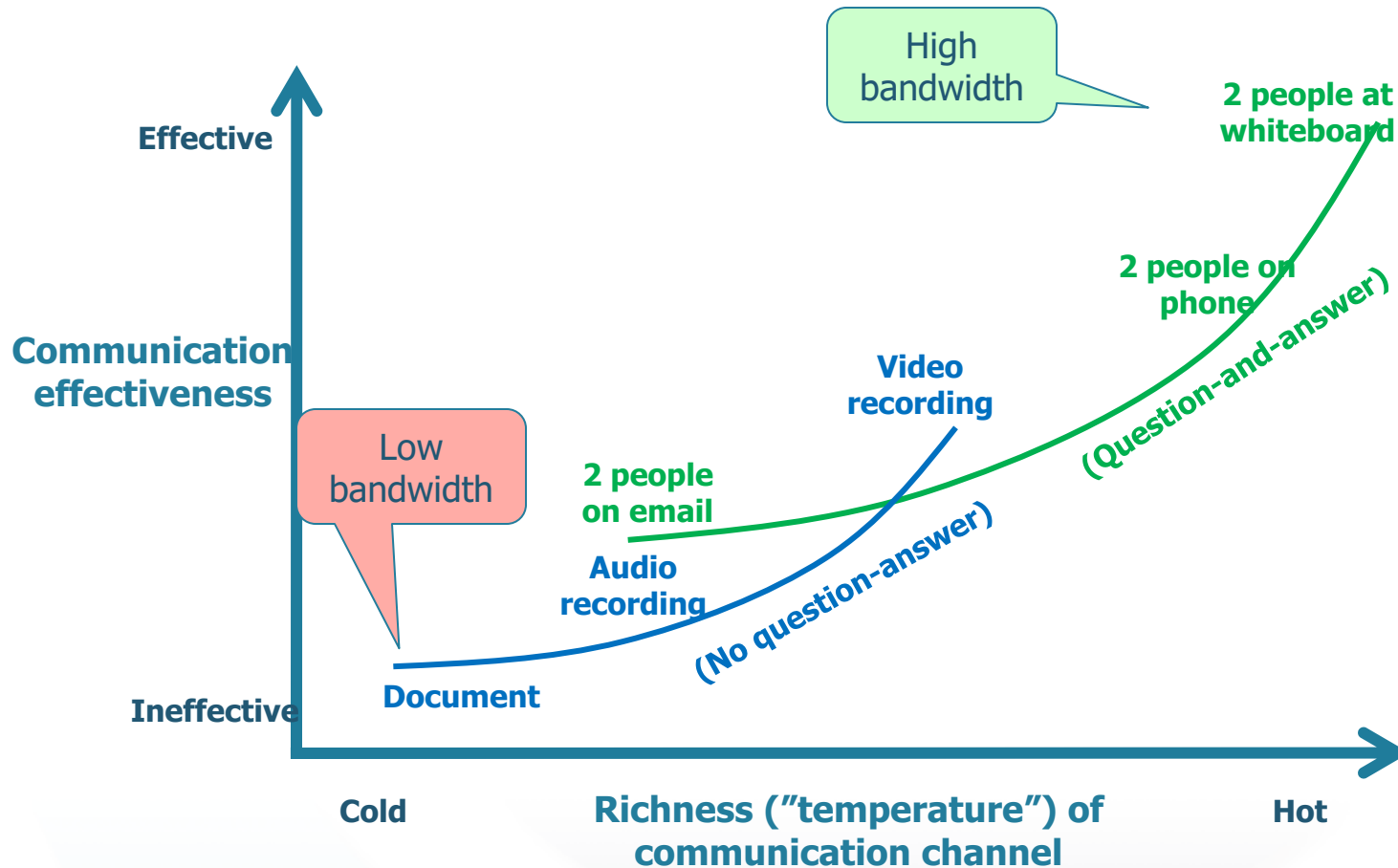


WAIT A SEC  
 How is that burndown calculated?

**That's it!**



# Communication effectiveness



Source: research from McCarthy and Monk (1994)