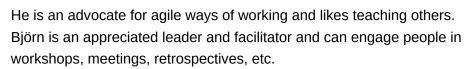


# **Björn Wismén**

## Agile organization, and leadership coach

Björn is passionate about working with people, teams, and organizations where people have fun at work, feel safe, and are can be genuinely innovative. Björn enjoys working with group dynamics, personal and organizational values, psychological safety, and creativity.





## This is Björn

As a person, I love to find improvements, and one of my core mindsets is that everything can be even better. I enjoy tech, and in my spare time, I find IoT solutions very fun. At the moment, I'm trying to build a solution for connecting my boat to my home system.

I strongly believe in sharing knowledge and experiences. We are much stronger together. I also enjoy giving public talks. I have held talks on "Creating effective teams", "Avoid the dramas," and "How to be happier" to mention a few. I'm also one of 5 people that organize Agila Sverige, an agile conference with about 350 participants. When I'm not working or doing tech things, I enjoy spending time with my family. Our favorite hobbies are sailing and downhill skiing.



## Work experience

#### Agile organizational coach, H&M Jan 2022 - Ongoing

At H&M's Cyber security department, Björn acts as a coach and mentor for the CSO, the leadership team, and the teams in the Cyber security department. He also coaches the other department coaches at H&M's department "Business tech" in their next step moving from an agile transformation to a business transformation.



#### Organizational coach at M (Volvo car mobility) Aug 2021 – Dec 2021

At M, Björn coached, facilitated, and optimized M's strategic processes on a company level. He also took part in improving M's existing tools and ways of working to help M build a results-focused culture, and create alignment and collaboration to improve the team performance.



#### Agile coach, H&M Aug 2020 – Jun 2021

At H&M, Björn had two major tasks. He acted as a coach for the coaches in a department of over 300 people. Björn also coached the leadership team in the customer department and taught employees on a reskill journey to become agile coaches. In this role, Björn facilitates workshops, big room planning, etc. Typical day-to-day workshops include topics like vision/mission, roadmaps, OKRs, team building, etc. Björn is also active in H&M's agile transformation team as a senior agile coach in the ongoing agile initiative "Good to Great."



Secondly, Björn acted as a coach in H&Ms work toward their future network-based HR function. Björn coached the HR manager, controller, coaches, and network leads on transforming in an agile manner. This included teaching agile, facilitating workshops, enabling an experimental mindset, etc. Björn also coached two of the network functions, Talent Acquisition and Learning & Development.

## Agile leadership and department Coach, Hi3g Mar 2019 – June 2020

Björn's role at Tre was to coach both Tre as an enterprise and some of

their teams. Björn supports the team at the team level in becoming agile and the discovery in delivering as much value as possible. Björn also supported some of Tre's more junior agile coaches. Björn worked close to management with Tre's agile transformation at the enterprise level and their journey to bring technology and business closer to each other. Björn's contribution was, amongst other things facilitating Value Stream Mapping, supporting managers in servant leadership, teaching agile, and supporting Tre's product owner network.



#### Founder of Emergent People, June 2017 – April 2022

Björn was one of the founders of the teal company Emergent People. Emergent People focused on agile coaching, leadership coaching, training, and assessments.



#### Agile transformation coach, ICA Aug 2019 – Dec 2019

Björn's role at ICA was as one of 12 coaches to teach, mentor, facilitate and coach more than 200 teams (2000+ people) in ICA's agile transformation journey towards a New ICA Sweden(NIS). Björn's contribution was, for example, giving talks, teaching teams agile, team building, working with OKRs, 1:1 coaching, and facilitating big room planning, retros, etc.



#### Coach, Vattenfall Aug 2018 – Feb 2019

Björn's role at Vattenfall was to coach the departments "Digital development" (DD), Customer service Nordic, E-mobility, and Global heat solution. At DD, Björn's major contributions were the team and personal coaching. Everyday tasks were sprint planning, user story mapping, facilitation of retrospectives, self-selection, workshops, etc. Björn initiated the continuous work with team values and team effectiveness at DD.



Customer Service Nordic consists of about 200 people. Björn coached the director of Business Development & Innovation and the director of Channel sales. Björn also worked with Customer service's overall vision and mission.

At E-mobility, Björn's contribution was to coach the department to build Vattenfall's car charging site <a href="https://incharge.vattenfall.se">https://incharge.vattenfall.se</a>.

Global heat solution is a cross-country solution that exists in Germany, UK, Netherlands, and Sweden. Björn's contribution was to coach the managers in their journey towards a global solution developed with a lean approach.

#### Coach, ICA online store Aug 2017 – Aug 2018

Björn's role as one of two agile coaches at ICA online store (groceries) was to coach the seven teams that develop ICA online store. Everyday tasks were facilitation of retrospective, big room planning, supporting the teams to find the definition of done and working agreements, sprint planning, etc. Björn also did individual coaching.



#### Coach, Swedish Public Employment Service (Ext dig) Jun 2014 – Jun 2017

Björn's role as one of two agile coaches at the Swedish public employment service (external digitalization) was to create a team of agile coaches. The team coached approximately 15 teams. Björn's contribution was to coach the coaches, facilitate self-selection workshops, facilitate retrospectives, facilitate open space, etc., and share agile and lean ideas with the department. Björn's role at the Swedish public employment service (internal users) was to coach the two teams responsible for the internal case management system. The teams were distributed, and Björn's contribution was to support them in their journey from traditional waterfall teams to true agile teams with continuous delivery, automated tests, mob programming, and so on.



Everyday tasks were the facilitation of working agreements, retrospectives, sprint planning, etc. Björn also introduced the teams to behavior-driven development and Specification by example.

### Other work experience in short

Co-founder of Emergent People Organizational/leadership coach (2017 - 2022)

Founder of Wisebear AB Agile organizational and leadership coach (2009 - ongoing)

**Co-founder of E-Commerce Startup** CTO and of the startup company Bra Barnkläder. (2009 - 2012)

Co-owner of byBrick Consulting Servant leader, .Net and Java developer (2007 - 2012)

Consultant - The Swedish armed forces Coach, scrum master, and .Net developer (2013)

Consultant - The Swedish armed forces Scrum master and .Net developer (2012)

Consultant - friendsOf Servant leader, scrum master, and developer of intranet (2012 - 2013)

Consultant - Lantmännen Lean coach for a migration project (2013)

Consultant - Lantbrukarnas riksförbund .Net developer (2012)

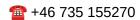
Consultant - The Swedish parliament Scrum master and developer (1999-2008)

#### **Education**

- Certified Enterprise agile coach ICAgile
- Certified scrum master Scrum Alliance
- Certified NLP-coach Coach2Coach
- B Sc Computer & Economics
- Leading SAFe

## **Contact information**

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